

ITEM PRATTONIA 78  
QTY. 1 PIECES 3  
NO. 332 WT. 874g

TO: STEVE KAAGAN

ENJOY

Barry



*"...A companion  
and a rare one  
that will never slip away.  
You can  
call upon it at any time."*

Zino Davidoff on cigars. Swiss cigar merchant and proprietor of Davidoff's, Geneva, Switzerland






Ms. 8.2a.4

Prattonia 78








*"...A companion  
and a rare one  
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Zino Davidoff on cigars, Swiss cigar merchant and proprietor of Davidoff's, Geneva, Switzerland






*"...A companion  
and a rare one  
that will never slip away.  
You can  
call upon it at any time."*







Oh, clever friends of yesterday, wherever you are, don't leave us. Find yourselves among us once again while we are still young and show us how to find joy in outrageous situations, in plays on words, in joking about the wasteland of television and most importantly in being able to hold up the mirror of life and chuckle at ourselves. How about it Class of 1978?

**Photography**

Douglas Wonders





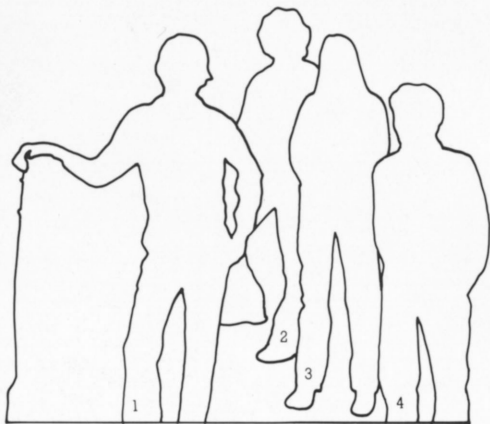


## **Sculpture**

1. Barb Rodekohr
2. Diana Curatolo
3. Jody Leopold
4. Ellen Jacob
5. Gene Leiner
6. Bill Rohlfing







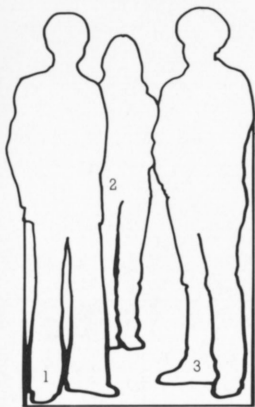
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## **Engineering**

1. Robert Fischer
2. Frank Gallo
3. Sonja Schafran
4. Kenneth Mitkowski







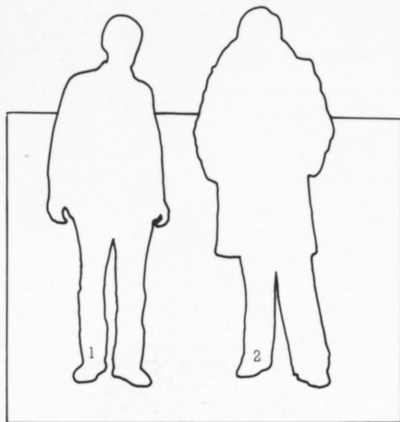
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## **Engineering**

1. Andre Poularp
2. Reeni Goldin
3. Robert Huckabee





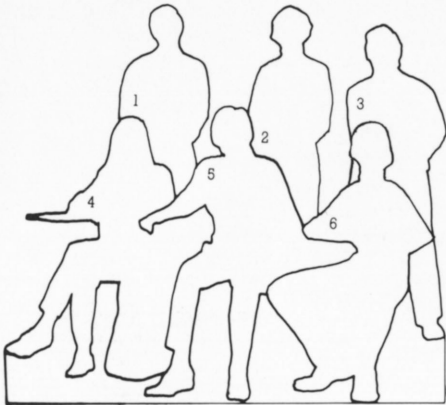


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## **Engineering**

1. Victor Zazzu
2. Victor Dias





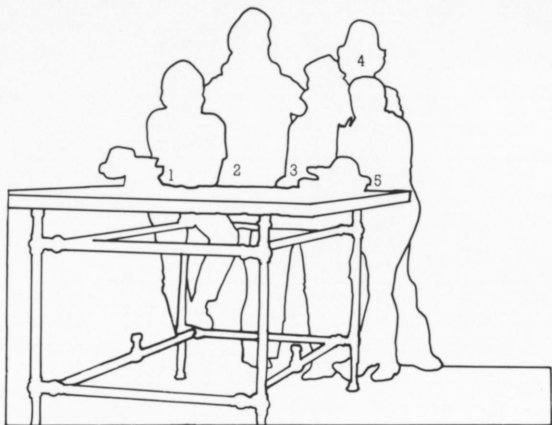
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## **Construction Management**

1. John Tomanelli
2. Earl K. Hiller
3. John Krzynowek
4. Liz Hollmann
5. Richard Smyth
6. Peter Davoren





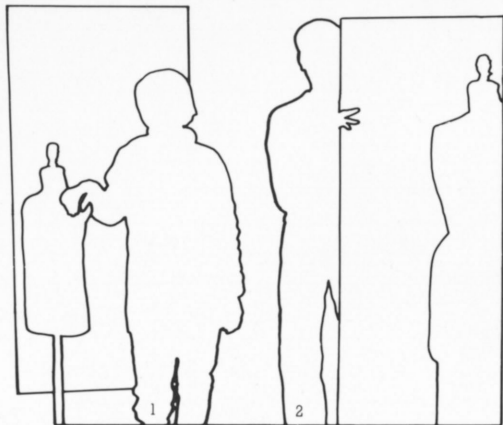


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## **Industrial Design**

1. Richard Stern
2. Cia Mooney
3. Randy Ginsburg
4. Jamie Titcomb
5. Tony Smith





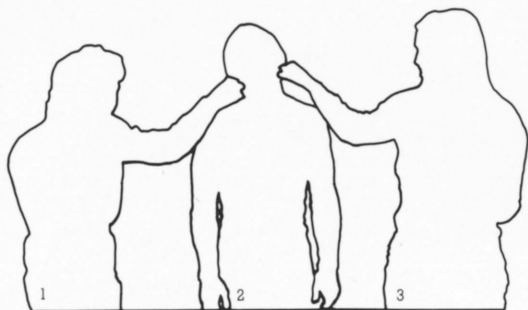
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## **Fashion**

1. Deborah Capoverde
2. Janet Nelson







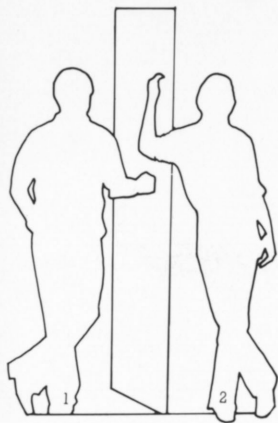
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### **Printmaking**

1. Jim McManus
2. Alex Nalywayko
3. Susan Stahl

LAST ONE OUT  
AT NIGHT TURN  
OFF LIGHTS &  
XEROX AND  
LOCK GATE.





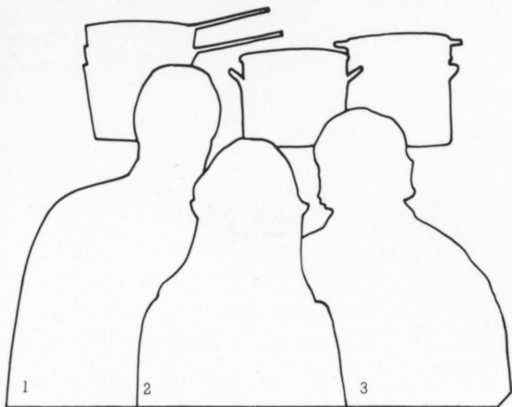
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## **Architecture**

1. Bob Krause
2. Richard Moss





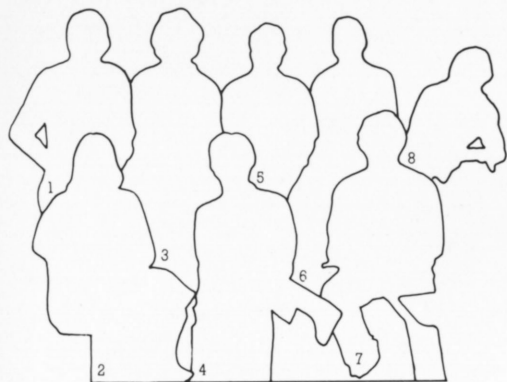


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## **Food Science**

1. Bill Young
2. Eiko Moriguchi
3. Todd Adelman





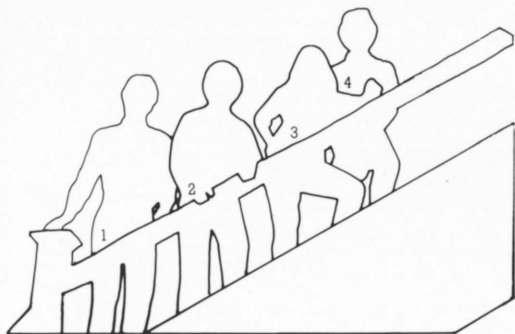
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## **Architecture**

1. Gerard Higgins
2. Lehava Shani
3. Joseph Levine
4. Stan Weisbrod
5. Peter Talbot
6. Kevin Bone
7. Chainun Amornpiyagris
8. Alan Zimbler





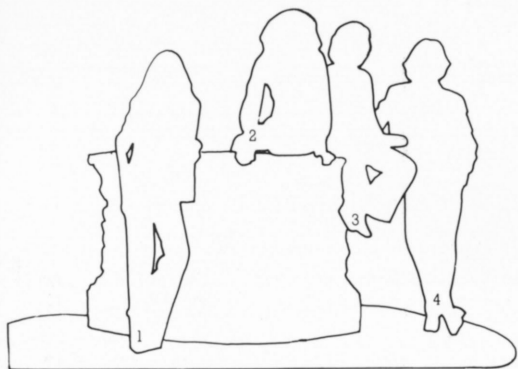


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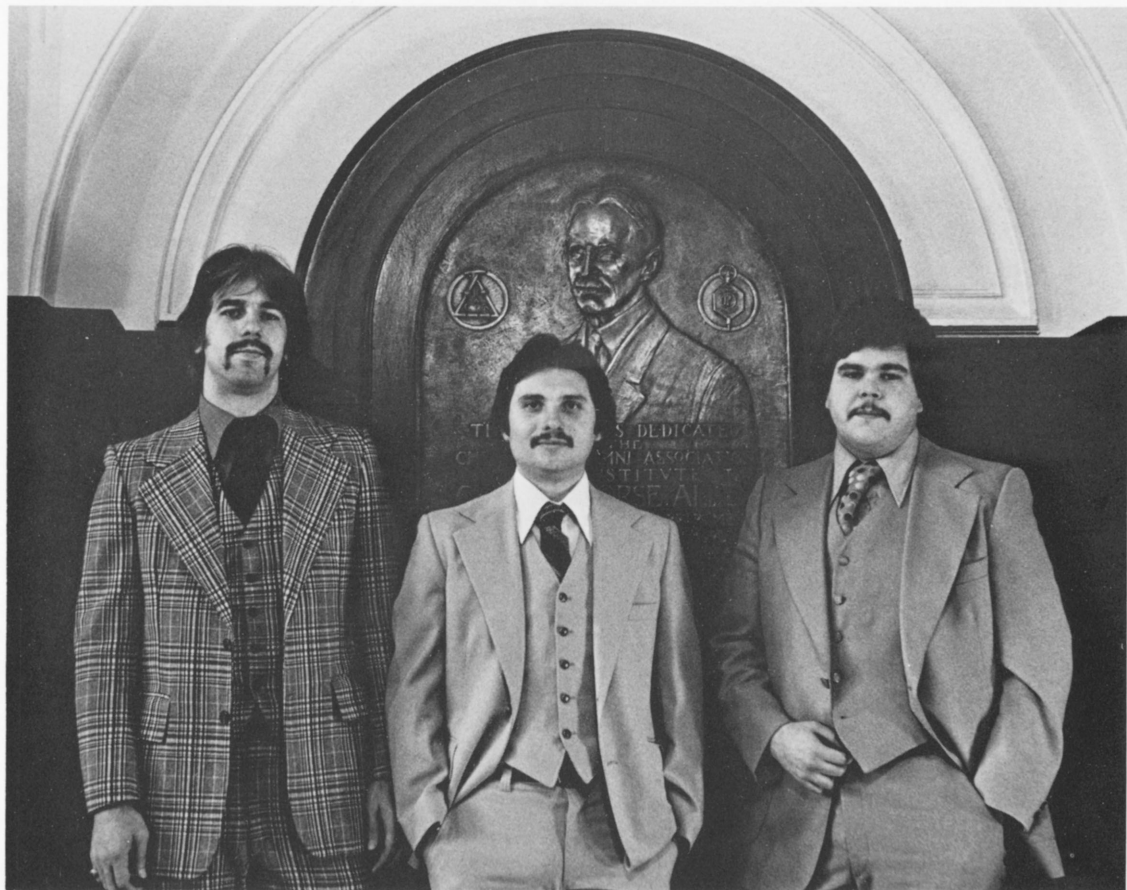
### **Illustration**

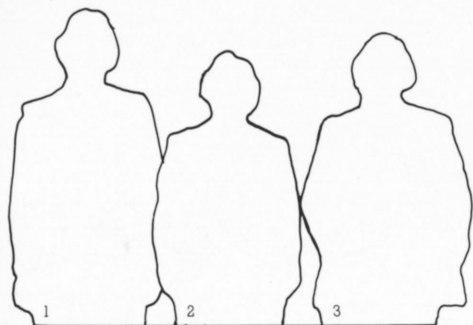
1. Curtis King
2. Brian Griffin
3. Robin Kusten
4. Dan Gonzalez





- 
1. Mona Wertzberger
  2. Mirtha Alvarez
  3. Sharon Gresh
  4. David John Basque





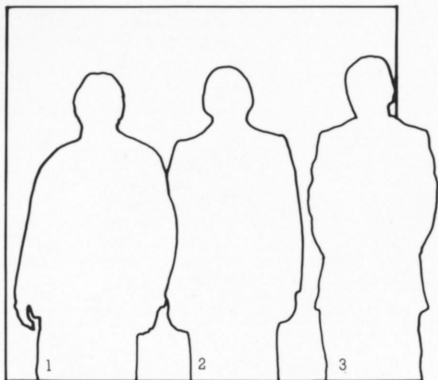
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## **Engineering**

1. Bob Buhowski
2. Martin Valcicak
3. John Burke





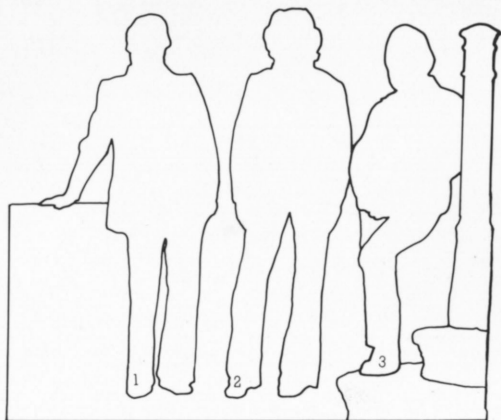


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## **Engineering**

1. Jaques Baron
2. Edward Obrenski
3. Roy G. Dieterle



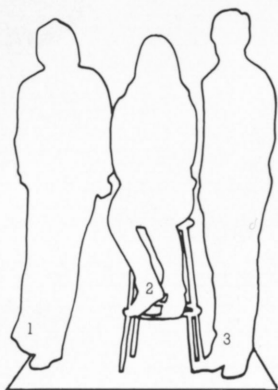


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## **Engineering**

1. Ali Yassine
2. Francisco Lopez
3. Gunther Engel



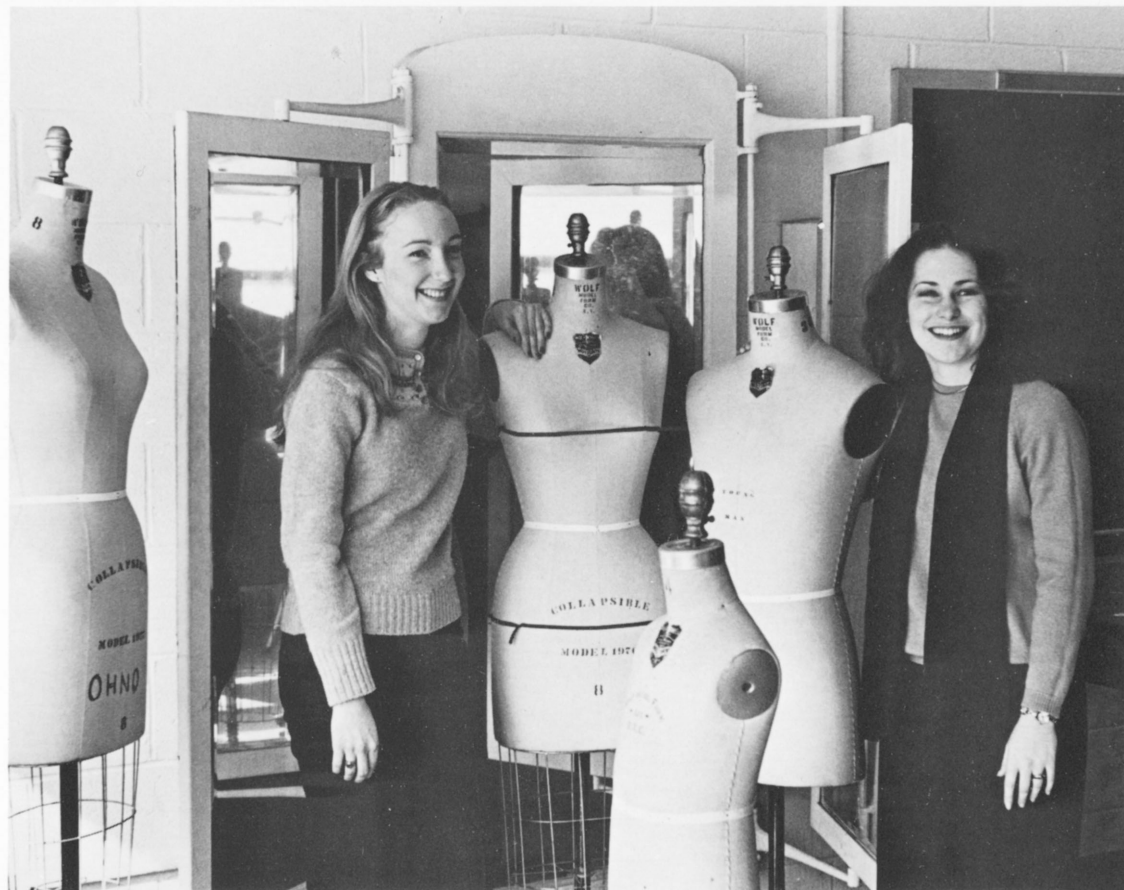


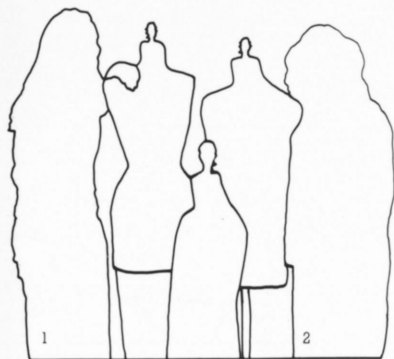
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### **Architecture**

1. Bilu Blich
2. Delores Malecki
3. Anthony DeSimone



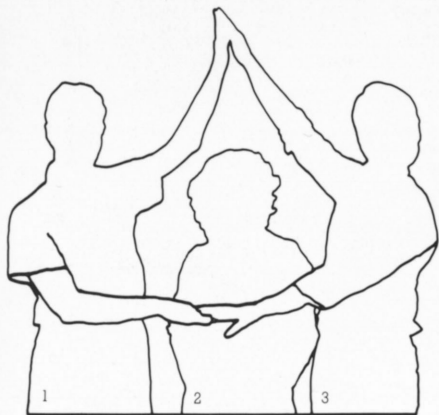




## **Fashion**

1. Paula Goodridge
2. Mary Priebe



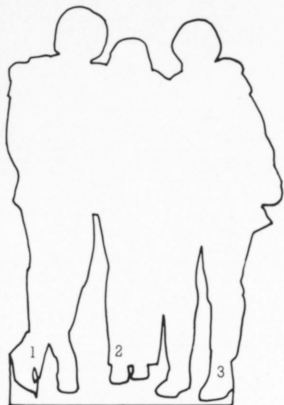


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### **Printmaking**

1. Fred Nunley
2. Cynie Linton
3. Allen Baki



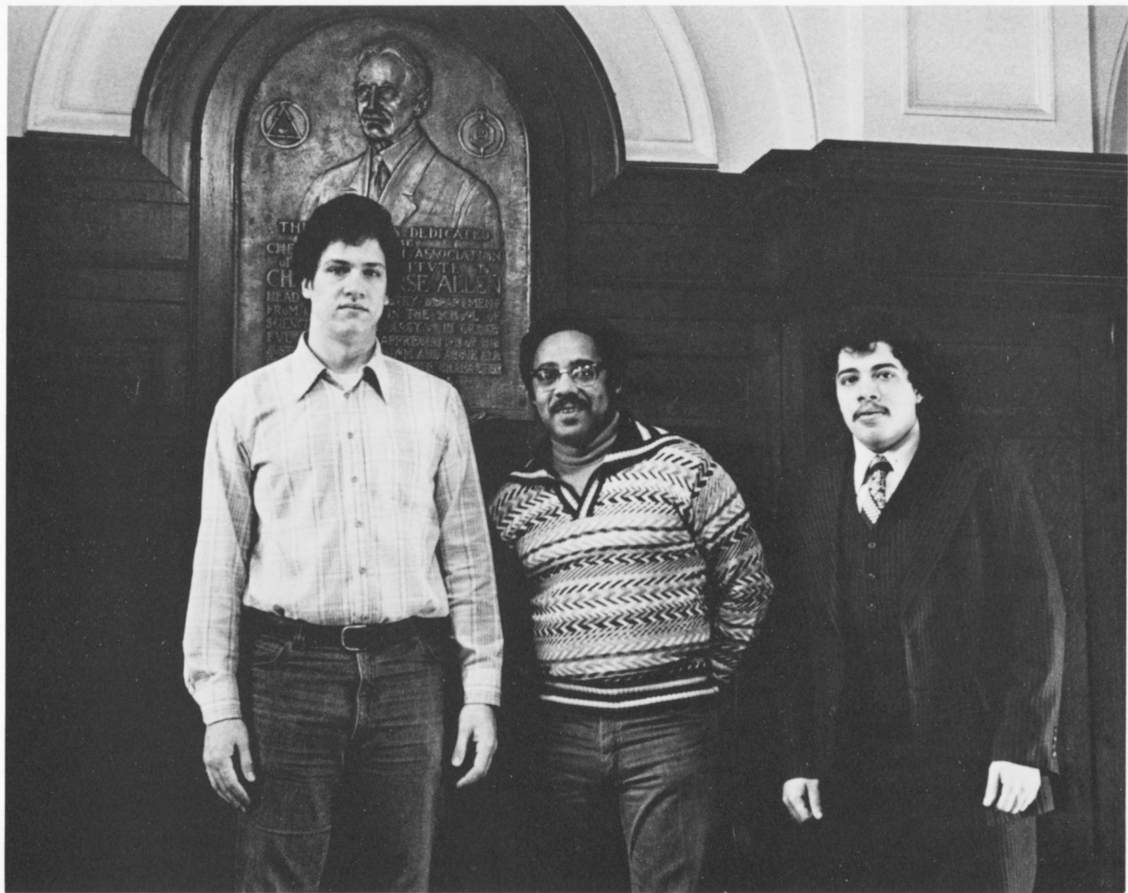


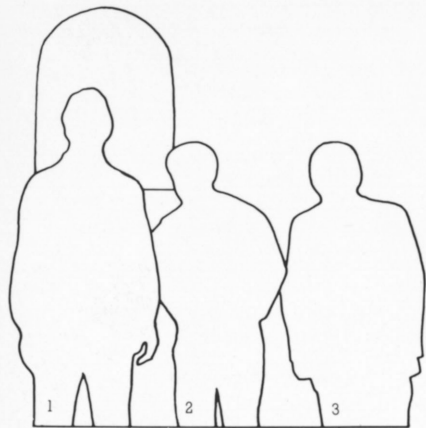
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## **Engineering**

1. Braulio Santana
2. Rudee Cox
3. Tania Santana



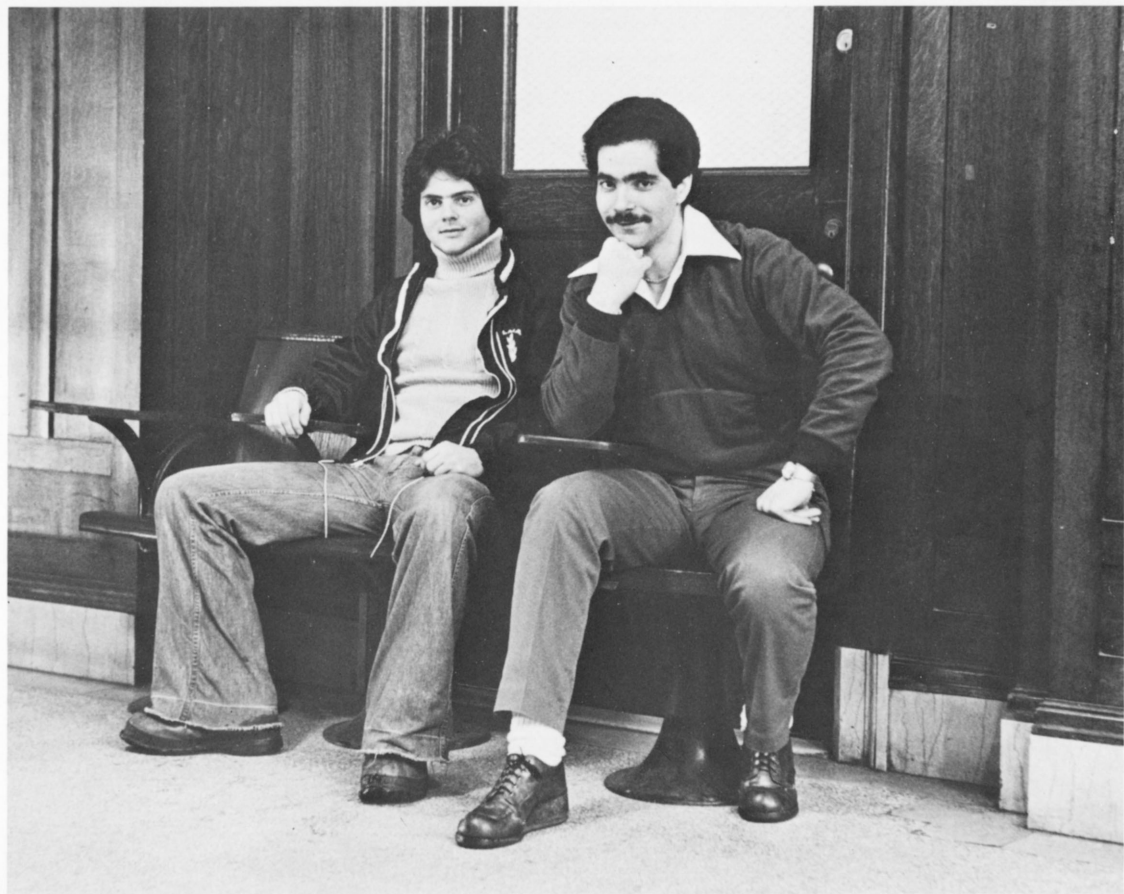


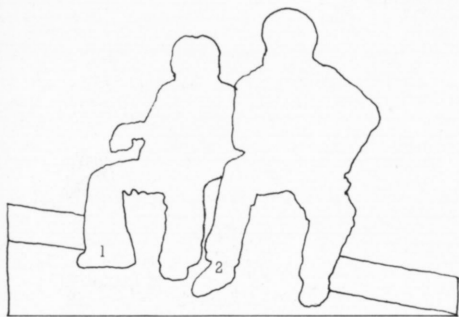


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## **Engineering**

1. Thomas Lollo
2. Leroy Ferguson
3. Alexander Cortez



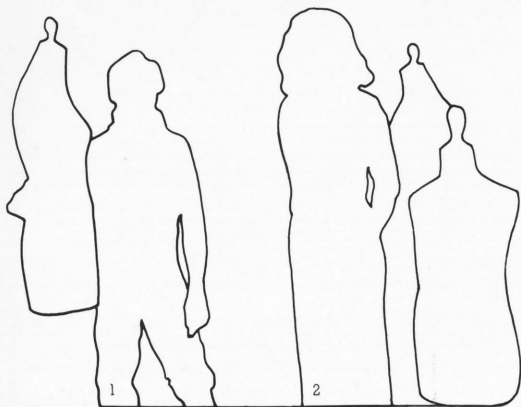


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## **Engineering**

1. Victor Zazzu
2. Victor Dias





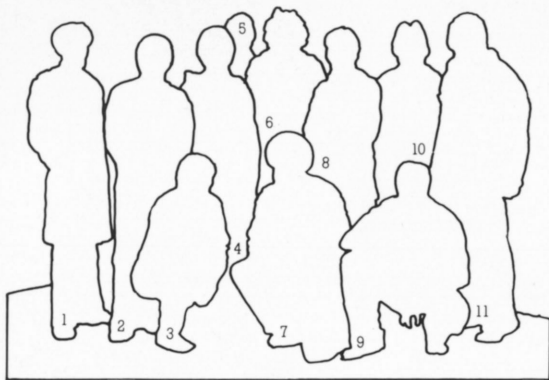
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## **Fashion**

1. Gwen Carmon
2. Diana King





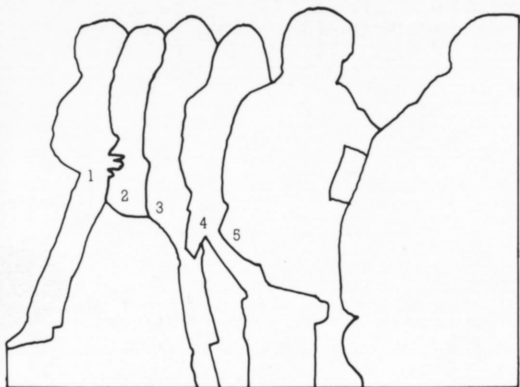


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## **Engineering**

1. Robert Huckabee
2. Walter Krajewski
3. Brian Lynch
4. Jose Araque
5. Terence Stoute
6. Neil Gorin
7. Fitzcarl Johnson
8. Frank Petsche
9. Brian Friend
10. Arthur Gray
11. Fred Meyn



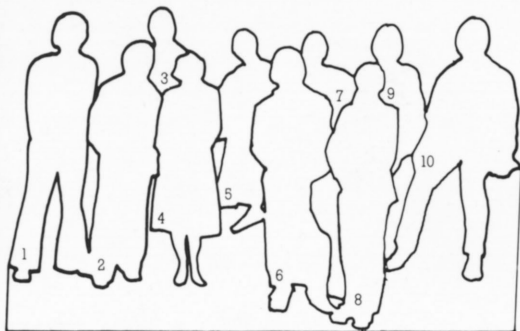


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### **Graphic Design**

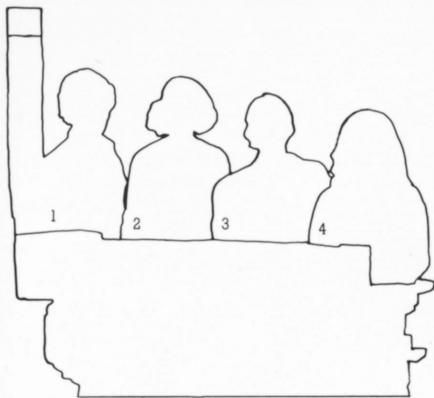
1. Gary Cianciotta
2. Ellen Schwartz
3. Dianne Dudek
4. Lisa Irizarry
5. Robert Keane





1. Ira Liss
2. William Lozano
3. Jamie Bauer
4. Donna Musial
5. Barry Quaitromani
6. Carmine Bruno
7. Robert Sickeler
8. Chandra Centoscudi
9. Bruce Ligerman
10. Frank Theodos





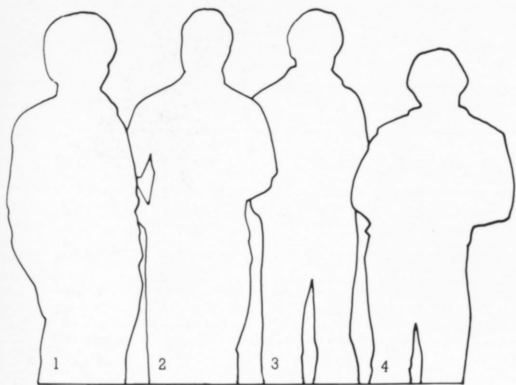
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## **Industrial Design**

1. Peter Benson
2. Marilyn Tibbs
3. Jorge Lopez
4. Ann Mesquida



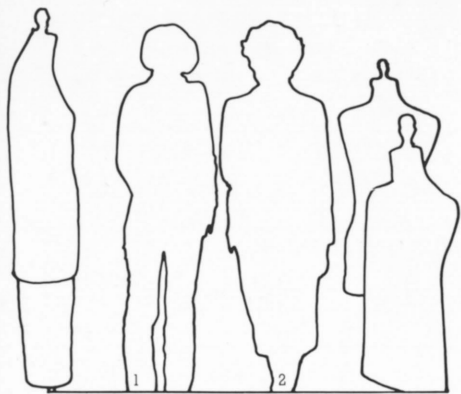




## **Architecture**

1. Elliot Ring
2. Samson Dada
3. Ralph Choeff
4. Phil Livoti





## **Fashion**

1. Cheryl Washington
2. Sanda Boyce



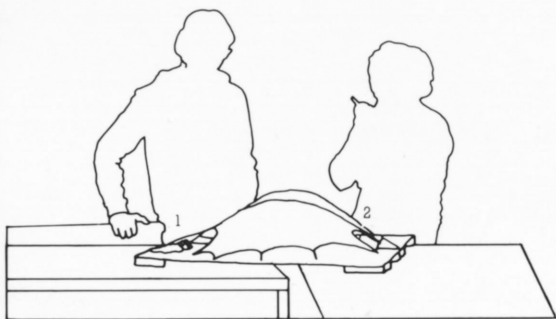


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### **Painting**

1. Jon Smart
2. Ed Smith





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## **Architecture**

1. Daniel Vastola
2. Antonio Rendeiro





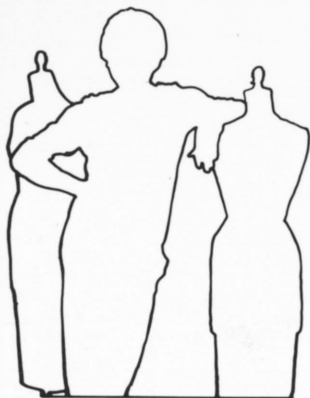


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## **Industrial Design**

1. Awilda de la Cruz
2. Stephen Wizowski





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## **Fashion**

Kenneth Felder



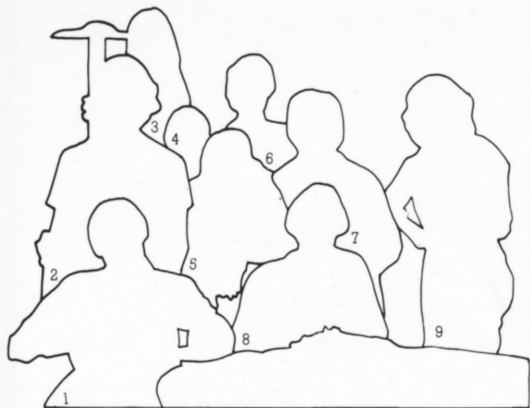


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### **Industrial Design**

1. Ann Marie Mesquida
2. Matthew Foltz
3. Todd Light
4. Mark Stein
5. Nancy Vavas
6. Luis F. Hoyos
7. Jamie Bauer
8. Glenn Fujii
9. David Conroy
10. Pete Doebele





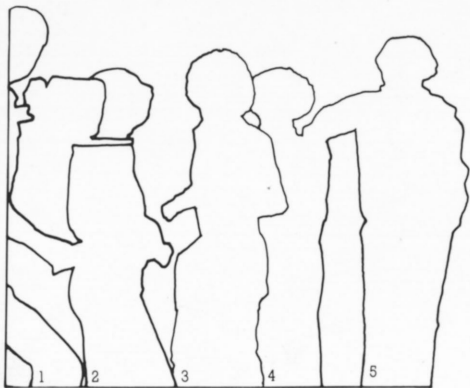
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### **Environmental/Interior Design**

1. Robert Caggiano
2. Chris Williams
3. Bobette Garben
4. Florence Graham
5. Monika Dominak
6. David Rutter
7. Richi Lentinello
8. Jonn Winterbottom
9. Jill Kaplan







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### **Graphic Design**

1. Michael McGinn
2. Diana Vasquez
3. Sharon Gresh
4. Judy Pensky
5. David John Basque



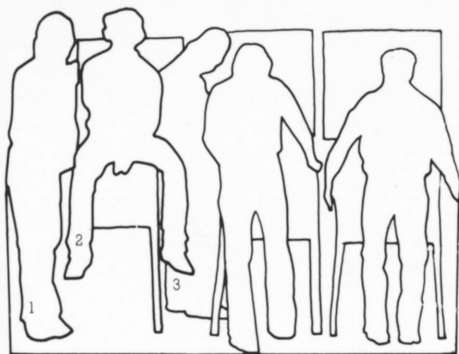


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### **Illustration**

1. Willie Wong
2. Andrea Stockton
3. Ozzie Simmonds



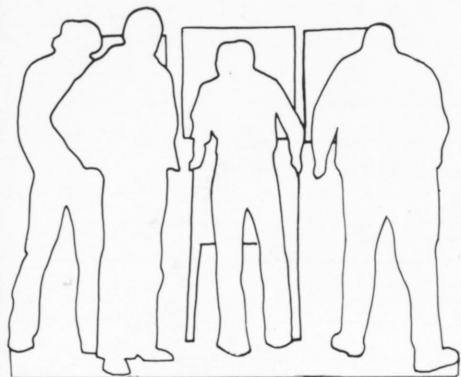


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### **Illustration**

1. Anthony Sella
2. James Shefcik
3. Mark Bright





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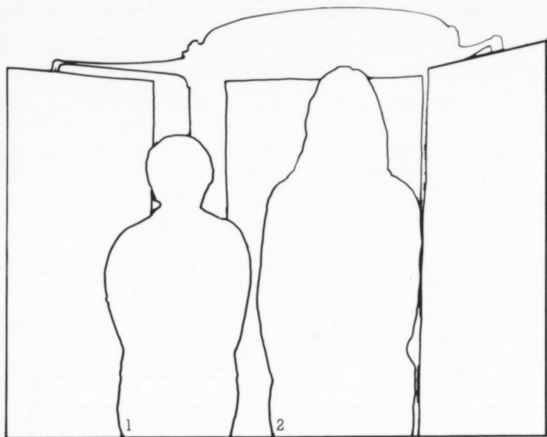
**Illustration**

Pat McGullan

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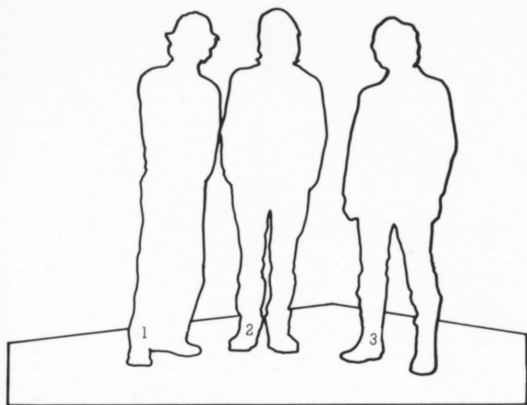


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**Fashion**

1. Christine Cook
2. Sharon Bascom



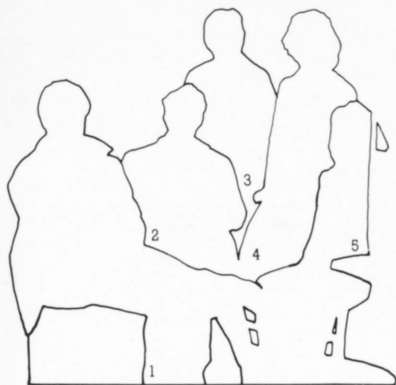


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## **Architecture**

1. Jesse Salghpo
2. Bruce Peterson
3. Paul Taylor



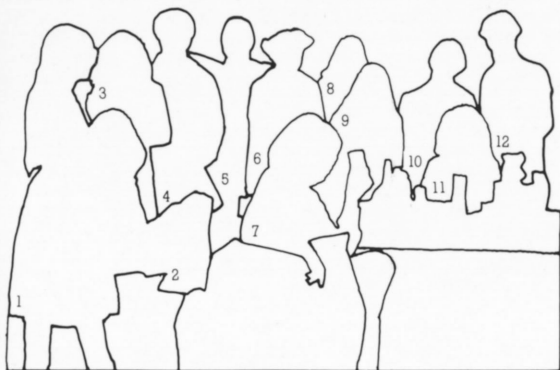


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## Graphic Design

1. Richard Leonard
2. Charles Goslin
3. George Hoffman
4. Susan Wacker
5. Pam Wood





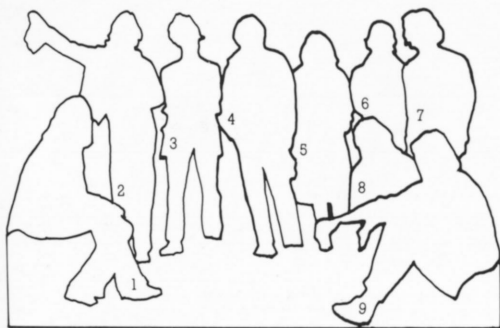
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### **Art Education**

1. Helen Hernandez
2. Pamela J. Loucks
3. Ilene Lebowitz
4. Alan Bassett
5. Ken Prior
6. Sandra Boyce
7. Rona Goldberger
8. Judy Silberstein
9. Ellie Bisson
10. Diane Curatolo
11. Stephanie Haboush
12. Norman Tempia





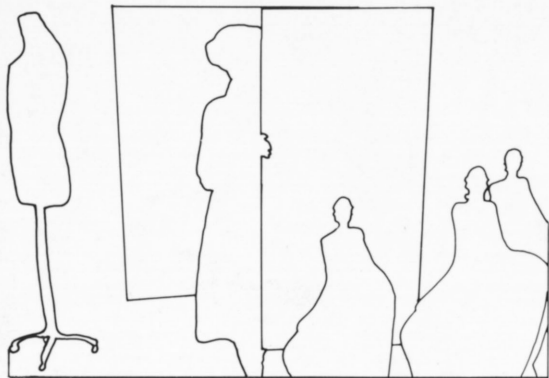


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## Photography

1. Virginia Conde
2. Rick Rodamar
3. Steven Polivy
4. Julio Trujillo
5. Harriet Goldstein
6. Mariano Pastor
7. Douglas Wonders
8. Steven Colandrea
9. Michael Starr

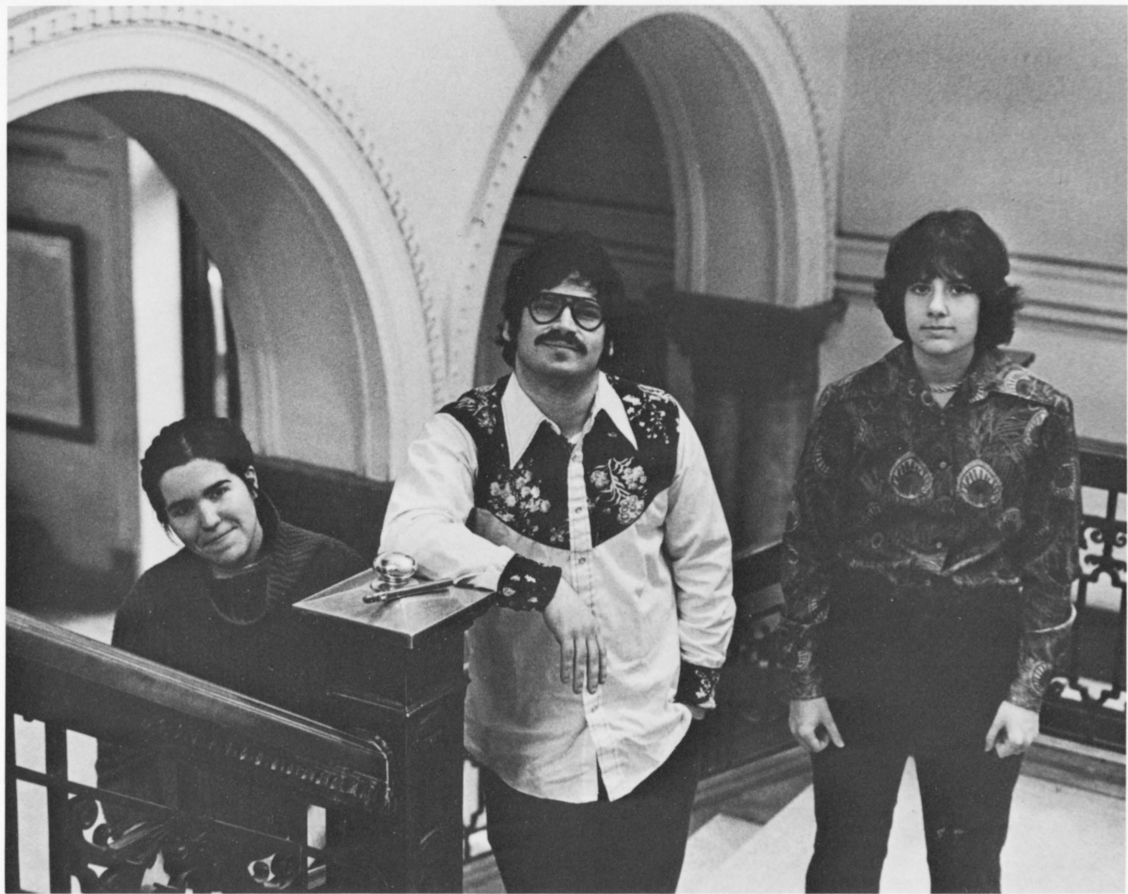


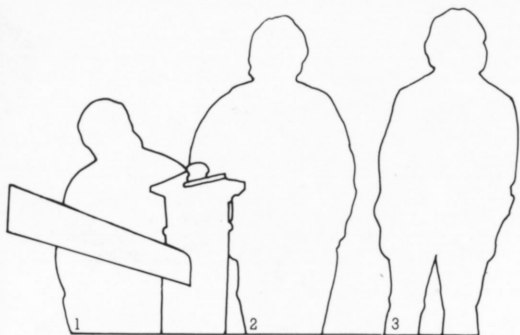


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## **Fashion**

Collette Hawkins



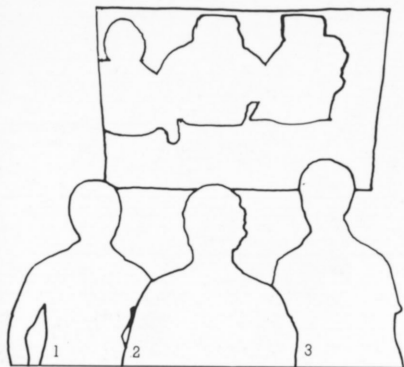


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### **Illustration**

1. Mary Campbell
2. Carlos Basile
3. Jennifer Reid





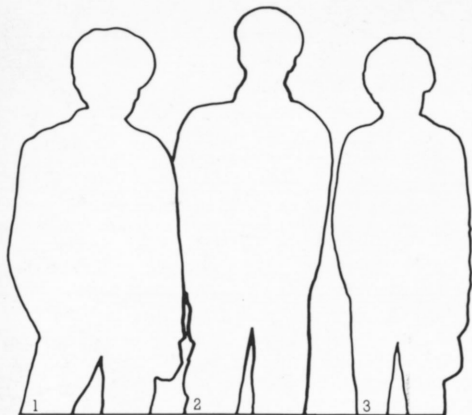
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## **Food Science**

1. Jean-Marie Reid
2. Julia M. Raines
3. Myrna D. Cumberbatch





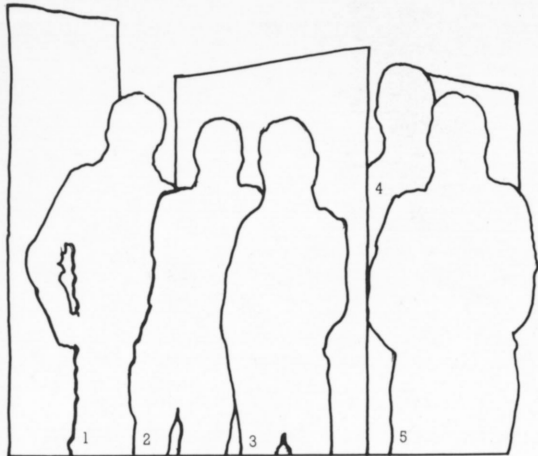


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## **Engineering**

1. Errol McAllister
2. Edgar Grant
3. Aderemi Onashile

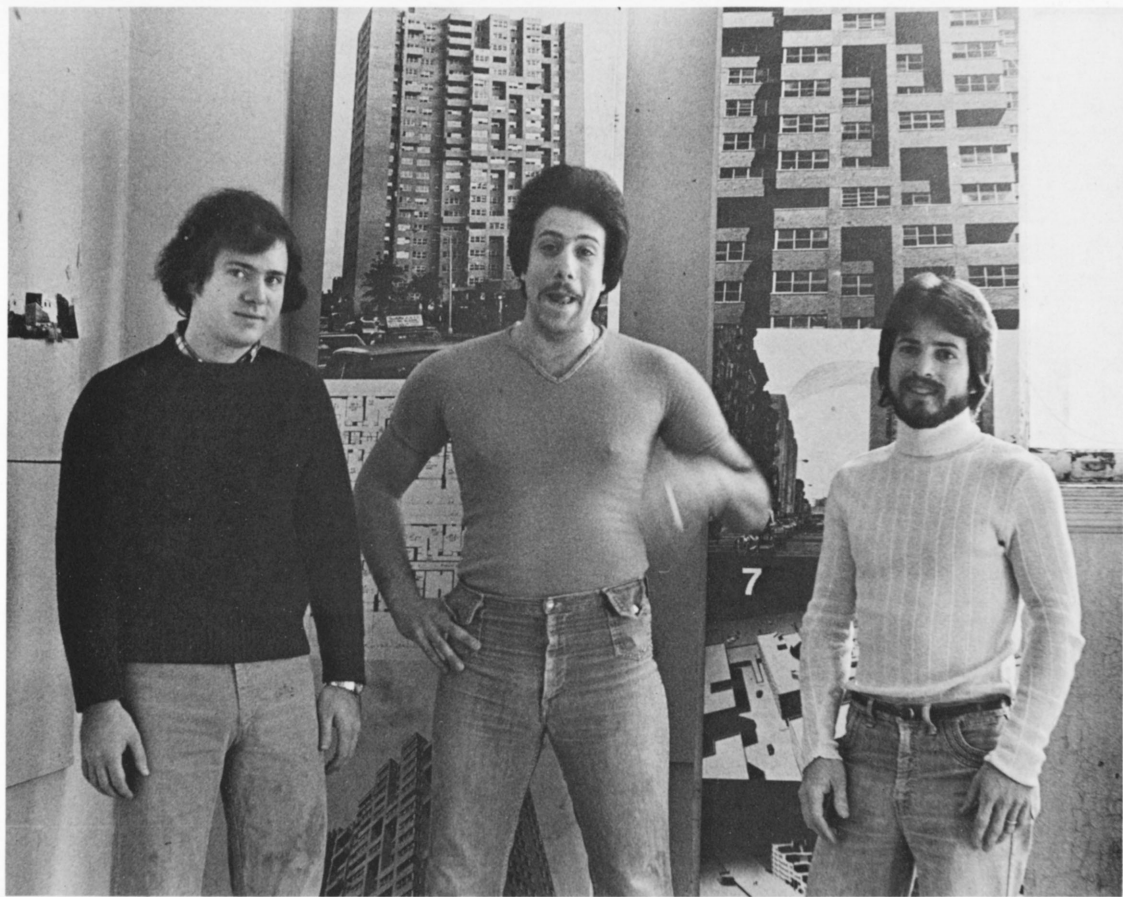


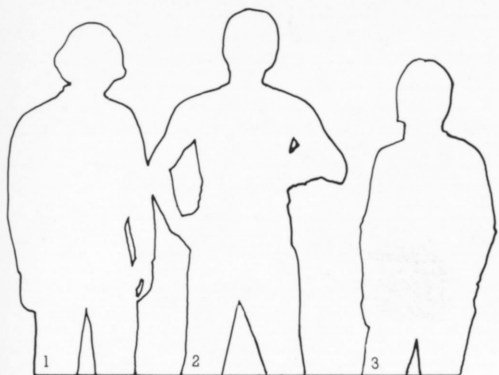


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## **Architecture**

1. Steven Butler
2. Andrew R. Wojtas
3. Rob Strong
4. Anthony LoGrande
5. Carl Feinman



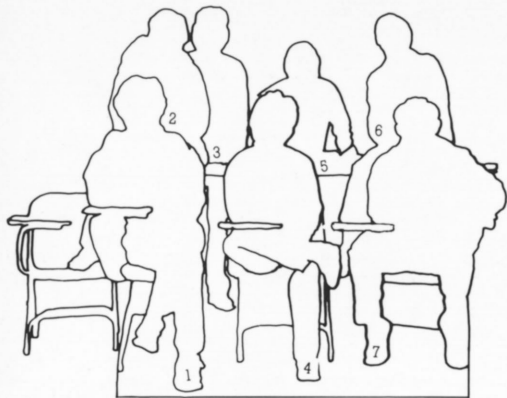


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## **Architecture**

1. Bob Leslie
2. Dominick Macaluso
3. Enzo Ravese





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## **Architecture**

1. Scott Daniels
2. Andrew Panagiotidus
3. Peter Paspalas
4. Dobie K. Chow
5. Ceasar Bustamante
6. Edward Harris
7. Erick Hofschmid





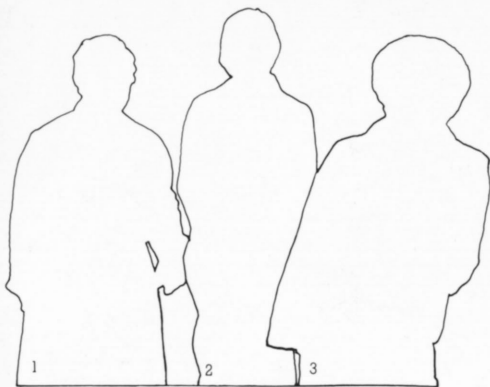


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## **Architecture**

Stavros Kypragoras



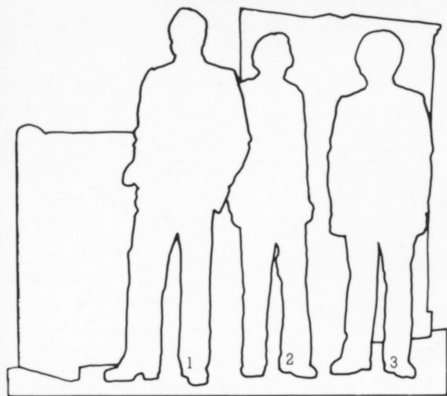


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## **Food Science**

1. Valerie Rogers
2. Susan Schindler
3. Consola C. John



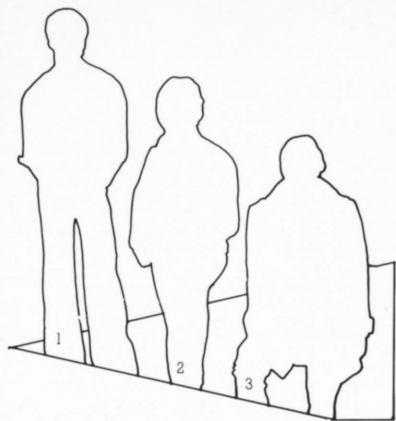


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## **Engineering**

1. Trevor Sterling
2. Chandra Naharaj
3. Darwin Straker





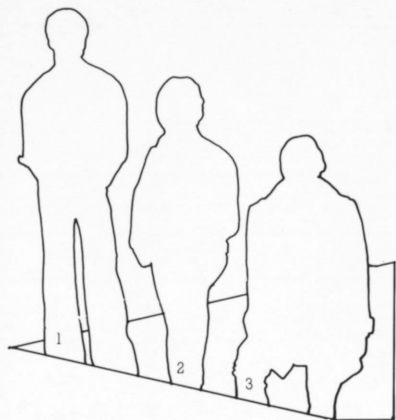
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## **Engineering**

1. Maurice Leslie
2. Gilbert Pepitone
3. Carlos Pinheiro





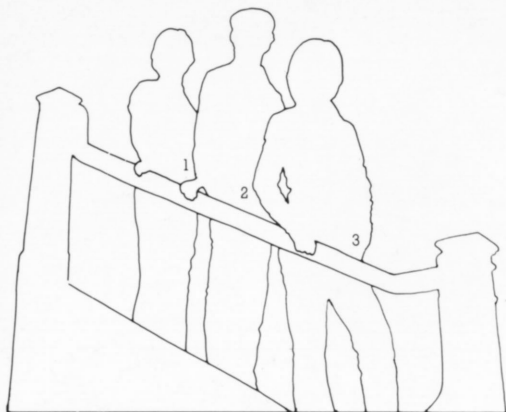


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## **Engineering**

1. Maurice Leslie
2. Gilbert Pepitone
3. Carlos Pinheiro



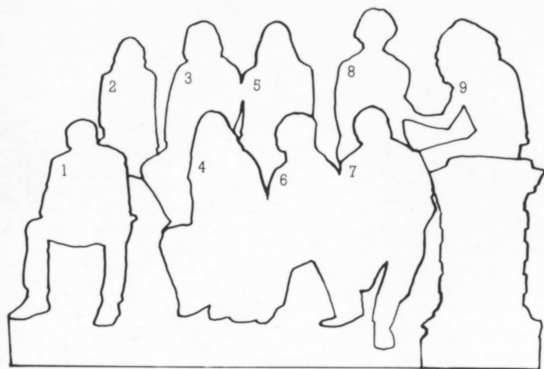


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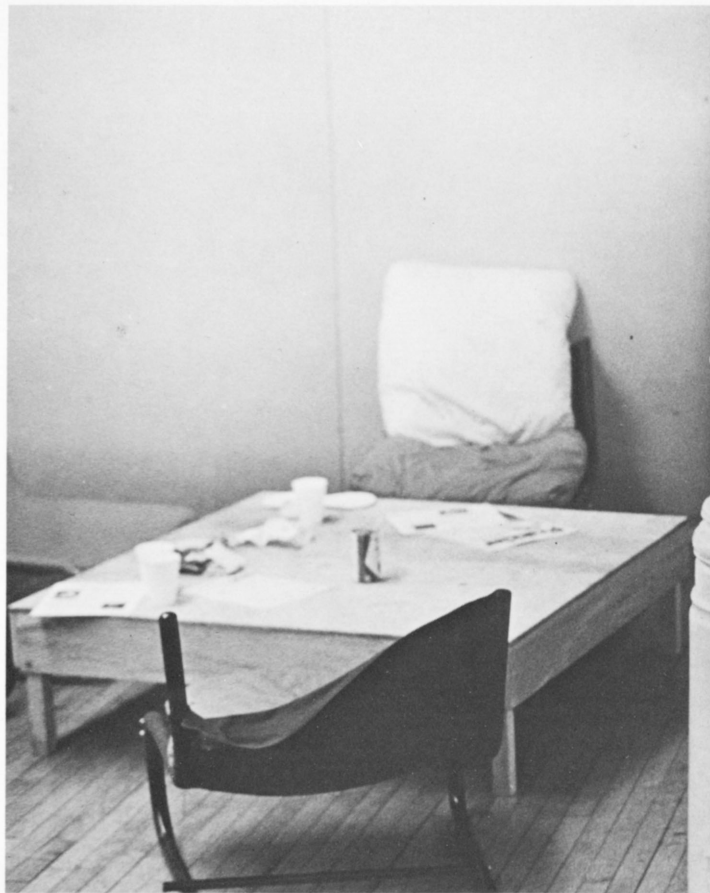
## **Engineering**

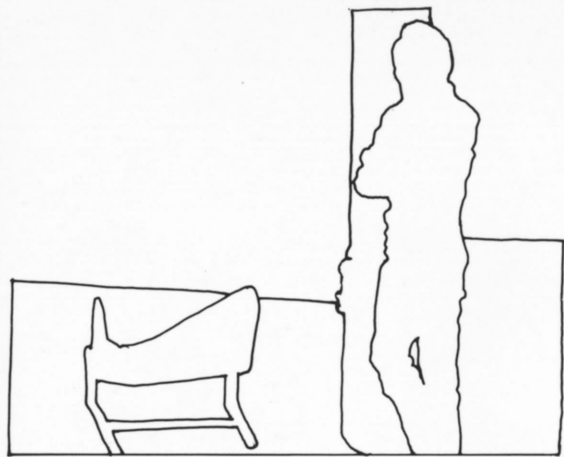
1. George Bettman
2. Robert Heizler
3. Kenneth Woo





- 
1. David Rohn
  2. Karen Romeyn
  3. Elliot Moses
  4. Kathy Kovary
  5. Joyce Houlihan
  6. Deborah Kumi
  7. Harry Martinian
  8. Art
  9. Bill





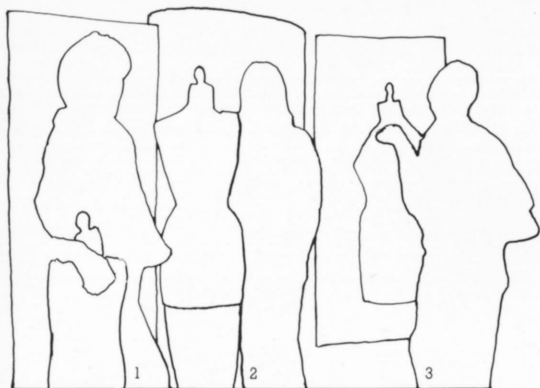
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## **Architecture**

John Pallikaras







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## **Fashion**

1. Wanda Hayes
2. Ivy Seigle
3. Linda Chang



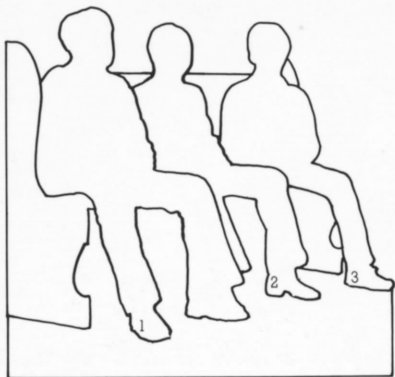


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### **Printmaking**

1. Barbara Duval
2. Alan Ruden
3. Liz Ehrlich





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## **Engineering**

1. Mahabeo Singh
2. Mesias Serge
3. Dennis John





1. David John Basque
2. Mirtha Alvarez
3. Carolyn Davis
4. Elton
5. Beverly Horton
6. Hyacinth Daniel
7. Arlene McClary







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## **Architecture**

1. Marcus Marino
2. Larry Beals
3. George Szendilich
4. Joe Busk
5. Richard Suter
6. Leon Paboojian
7. Andy Cohen





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### **Drawing**

1. Sandy Garelick
2. Donald Delli Paoli
3. Pamela Dreyfus
4. Tom Schurr
5. Ki-Choong Cho
6. Melanie Fowler
7. David Gothard
8. Art Church
9. Radha Honig
10. Frank McCarthy





## **Advertising Design**

1. Mark Hogan
2. Koni Shimura
3. Robin Kusten
4. Drew Robinson
5. Belinda Lee
6. Lee Epstein
7. Charles Bromley
8. Kevin Creighton
9. Paul Barath

## **Graduates Not Pictured**

### **Architecture**

Victor Acosta  
Segun F. Ajenifujah  
Dimitris Alexandrakis  
Jesus Alvarez  
Natale Barranco  
Robert H. Blau  
Thomas Canzani  
Cutteridge Cedemo  
Martha Cesery  
Kyung Bong Choi  
Jonathan Contract  
Timothy Conway  
James Coombes III  
Walter Cuff  
James L. Davis, Jr.  
Mario DiCorcia  
Michael Difede  
Gerard F. Donnelly  
Fernando Fernandez  
Michael Ferrera  
Arthur Fleck II  
Thomas Foerderrer  
Marion Fowlkes  
Hanna Gafni  
John B. Goehring  
Fitzgerald L. A. Grant  
Thomas Holian  
Miroslav Hromin  
James Johnson  
Wayne Johnson  
Ty Kaul  
William J. Keeley  
John Kelemeian, Jr.

John Kelley  
Robert S. Kerr  
Jeffrey Kinzler  
Nikolaos Koutsomitis  
Louis Lin Kuan  
Paul Kuehn  
Erich O. Kuhles  
Henry Hoshing Kwong  
Raul D. Lafaye  
Michael Landolina  
Paul J. Lazzaro  
Anthony Lee  
John B. Leggett  
Alexander Lemberger  
Neil M. Lemelman  
Scott Lewis  
Bruce Ligerman  
William R. Lozano  
Joma Mahomey  
Michael Marzialo  
David Mieger  
Rafael Mora  
Tanya Morrison  
Michael U. Muroff  
Donald Napp  
Peter Paspalas  
Deborah Pedler  
Martin Radburd  
Cameron Rashti  
Joyce L. Rhodes  
Theresa Roberts  
Paul A. Rosas  
Robert Roubian  
Gaetano Roviezzo

Peter Ruebel  
Ivan Santiago  
John Schaberg  
Klaus Schmitt  
William K. Sheehan  
Charles Siano  
Raymond William Spano  
Martha L. Steinberg  
Riki Swede  
Oded Tal  
Yadollah Tehrani  
Frank Theodos  
Thomas G. Trizzino  
Vasiliki Tsatsaris  
Daniel Vastola  
Irene Velali  
Kirk Wassmann  
Bice C. Wilson  
Richard Wilson  
Robert Wolf  
Kathleen Avino  
Richard Esposito

**Architectural  
Engineering**

Lynn Hall  
Robert F. Hildebrand  
David Kerr  
Paul D. Rivera

**Art Education**

Edward T. Borgen  
Robert Flanagan  
Pepi Gabor  
Bruce Lisanti  
Pamella Locks  
Barbara A. Morris  
Arnita Reed  
Norman Tempia

**Building Science**

Angel Tineo

**Chemical Engineering**

Frederick J. Doeman  
Kateherine Gunn  
Luis Jordan  
Maxim Karafian  
Horance Leshmore  
Carlos Morandi  
Walter A. Vaca  
Douglas Young

**Chemistry**

Alan D. Brook

**Communications Design**

Paul Agresti  
Walter Ashe  
Allen Bianchi  
Steve Bowser  
Maurie Brown  
Florence E. Burns  
Jerry Cable  
Frank Canore  
Gary Cianciotta  
Neville A. Davis  
Robert Dick  
Anthony DiPersia  
Nancy Doyle  
Dorothy B. Felske  
Fred Fowler  
Bruce Hadley  
George Hoffmann  
Annette Hunt  
Lisa Irizarry  
Marilyn Johnson  
Lucille Kinney  
Peter Korzaan  
Margaret Lee  
Joseph P. Lertola  
Geraldine Lewandowski  
Namiko Link  
Laurie McBarnette  
Pamela Pollack  
Alice M. Rimmelin  
Michael Roach

Anthony S. Saris  
Stephen R. Schlott  
Ellen Schwartz  
Dipti Shah  
Takane Shimura  
Tatiana Sklepkovych  
Holly Smith  
Steven R. Smith  
Thaddeus S. Steward  
Maybelle Stickney  
Diana Vasquez  
Joan Vogel  
Susan R. Wacker  
Pamela Wood

**Construction  
Management**

Robert Bisaccio  
Peter Davoren  
Victor McDaniel  
William Arendt, Jr.  
Sebastian D'Allesandro  
Earl Hiller  
Elizabeth Hollmann  
Robert Konopka  
Stuart Koshner  
John Kryznówek  
Victor McDaniel  
Frank Nucatola  
Carter Proctor  
Robert Safarian  
Richard J. Smyth  
David Thompson  
John Tomanelli  
Charles Uscinski  
Theodore Zach  
Francis Ziegler

**Data Systems  
Management**

George N. Bettman  
Maurice Leslie



**Electrical Engineering**

Samuel Acquaye  
Chun Au  
Andrew Bach  
Roger L. Bubello  
Jaime Camargo  
Carmine N. Caron  
Leonard F. Chetti  
Dennis L. Copemann  
Robert Crow III  
Robert Eliot  
Ronald John Ficarotta  
Ruben Ghiraldi  
William Ginis  
Harry Nehman  
Kyriacos P. Hadjipares  
George C. Ham  
Neville Hohner  
Dennis John  
Joseph Katzourin  
Majid Khan  
Kevin Kuhland  
Ghandra Maharaaj  
Daniel Mapes  
Bradford Mills  
Gary J. Nacer  
Sean F. O'Brien  
Michael F. Orlando  
Thomas A. Piazza  
John Reformato  
Allan L. Robinson  
Armando Solorzano  
Peter C. Stancato  
Suranrt Tanvejsilp

Dan Urdaneta  
Larry Robert Zafrin

**Environmental Science**

Patricia Miller

**Fashion**

Sharon Bascom  
Gwendolyn Carmon  
Linda Chang  
Christine Cook  
Deborah Corsano  
Irene DeVita  
Linda Diaz  
Dorothea Edmonson  
Wanda Hayes  
Yim Hong Huie  
David C. Husarik  
Joanne Lazzaro  
Cynthia Meserve  
Marycarol Miller  
Carmelo Pistritto  
Doris D. Pritchett  
Tanya D. Richardson  
Ivy Seigle  
Rachel Smolar  
Cherly A. Trainor

**Fashion Management  
& Merchandising**

Marilyn Benjamin  
Wm. Bradley  
Elaine L. Cassinis  
Jacqueline Forde  
Kathryn L. Garner  
Karen Gendusi  
Jocelyn Gist  
Robert F. Keane  
Mary Ann Kurtz  
Natalie Ludwig  
Deborah Marvell  
Frances V. McKinnely  
Joan Melnick  
Michael Ranoutar  
Rhonda Riccio  
Janet-Rae Smith  
Marie D. Spencer  
Deborah St. Clair  
Ogden Starr, Jr.  
Lauren S. Weiner  
Patricia Welsh

**Film**

Jon DeMartin  
Robert Kirkpatrick  
Gina Romano

**Food Science  
& Management**

Edward Boo  
Marcus Morris  
Steven Zoltek

**Industrial Design**

Eunice Bolt  
Dennis Cohen  
Bruce Glaser  
David Jacobson  
Lily Moy  
Paresh Shah  
Julio Soto  
Randall Stultz  
Robert Thomas, Jr.

**Industrial Engineering**

Anthony Andres  
Harod Antoine  
Oy-Min Wee  
Lawrence Williams

**Integrative Studies**

Brenda Branch  
Joel Cantor  
JoAnn Case  
Elizabeth Conard  
Pamela Hird  
Ira Liss  
Richard Murdock, Jr.  
Lethia J. Robertson  
Rochelle Sitt

**Interior/Environmental Design**

Russell Corey  
Dorothy B. Dallas  
Lynn Graziadei  
Sondra Miller  
Anna Sasso

**Mathematics**

Rudee Cox

**Mechanical Engineering**

Courtney Bartholomew  
William Blackman  
Jeffrey DeVerteuil  
James DiSantis  
Anastasios Frangias  
Harry D. Gilliam  
Joseph Gulino  
Kasuma J. Santos  
Ali Yassine

**Nutrition & Dietetics**

Bernadette Batiste  
Norma Bhalai  
Erica S. Bittencourt  
Gloria Bryan  
Virginia Caserta  
Linda Consorte  
Hyacinth I. Daniel  
Lurlanda M. Dewar  
Sharon Fishman  
Desmond O. Gooding  
Fay V. Green-Muckle  
Joyclyn Holder  
Grace O. Isagba  
Mildred E. Mellard  
Philomena Oshuntola  
Maria A. Pierre  
Marlene T. Seaton  
Idowu Shatola  
Ester F. Weekes  
Winsome Wright

**Photography**

Steven G. Colandrea  
Virginia M. Conde  
Dominique Edwards  
Harriet Goldstein  
Alexandra Kent  
Michael Starr  
Julio Trujillo

**Theater Arts**

Kenneth Shelley  
William Wunder

# Prattonia 78







# Prattonia 78

*Pratt Institute  
Brooklyn, New York*



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Is it extraordinary, amazing, or merely a strange paradox that a school like Pratt whose success has come from years of being the arbiter or original, highly creative, and often times quite unconventional thought could exist so harmoniously with the tried and true, established, and very conventional formula for running the show. Whatever the reason one thing is certain; it is the ones in command who play a major part in making it all work. Without them it is questionable how well and for how long our institute could exist.



Provost  
Steve Kaagan



Deans  
Nasser Sharify, Bruce Sharpe,  
Joelle Brink, Warren Gran, Izchak  
Friedman, Arthur Seidman

In this 90th year of (might have been) operation, the Pratt Shoe Factory has enjoyed a rewarding experience. The esthetic adhesion of soles, heels and uppers is indeed challenging and with the assistance of expert professionals we have succeeded in a gratifyingly large number of combinations. The only difficulty we had was in pairing the successfully combined soles, heels and uppers. Our extensive advertising efforts to locate substantial numbers of potential customers for non-pairs reinforced our research which concluded there were none. We are delighted to report, however, that what appeared to some possibly to be an error in manufacturing has become a windfall as the

uppers, soles and heels are selling like hot cakes with syrup in our employee restaurant endearingly known as the P.H. (pancake heaven) shop among our contented employees.

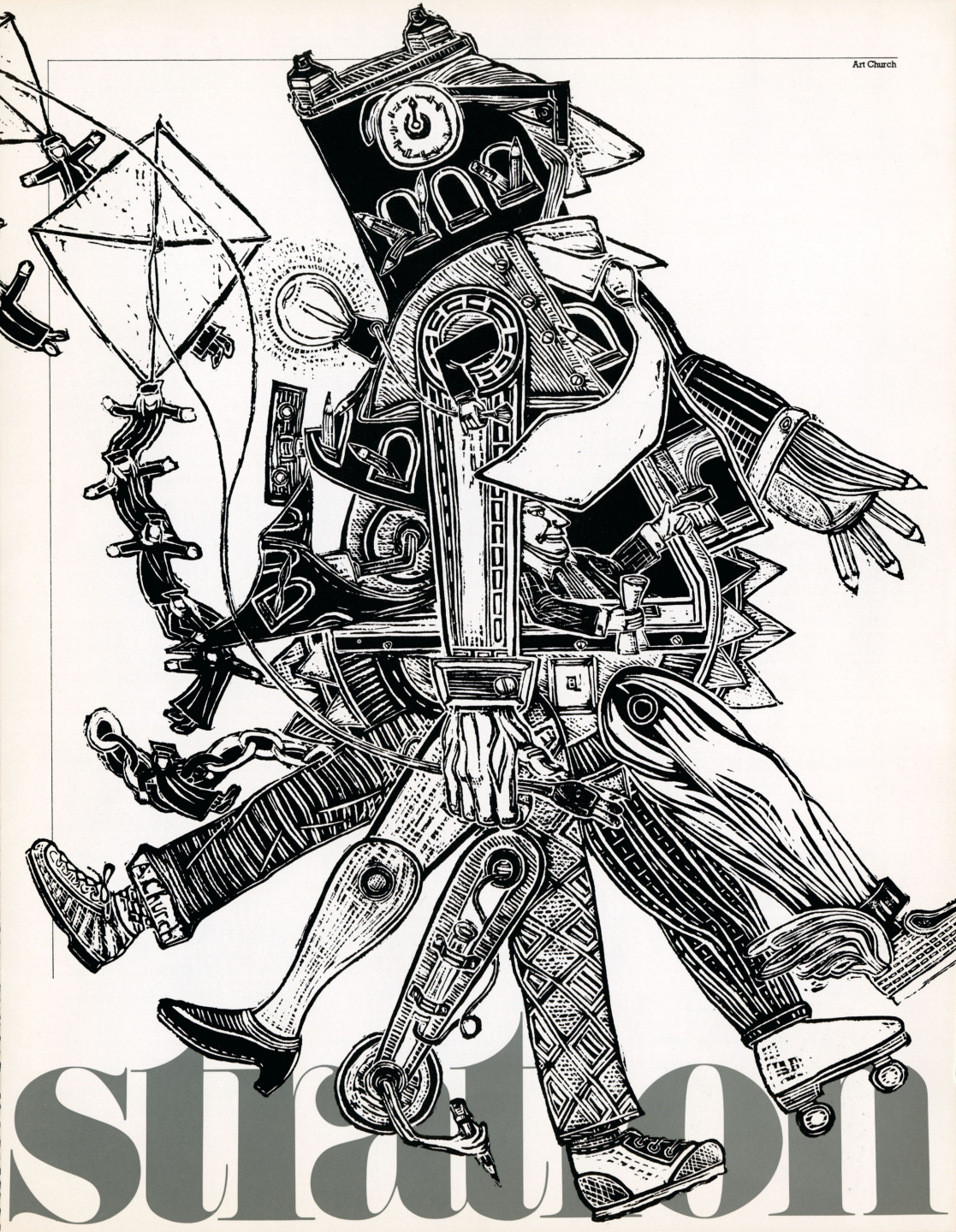
*Richardson Pratt*  
President  
Richardson Pratt, Jr.



Vice Presidents and  
Legal Counsel  
John Klinzing, Joe Azzinaro,  
Stratton Lee, Matthew Hall

# Admini

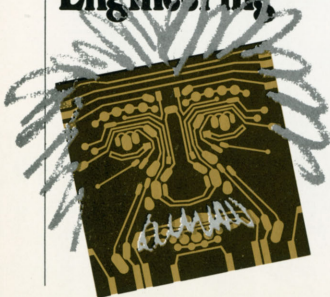




STRAID.COM

Fred Assadourian  
Tamas Bartha  
Vicki Baartmans  
Peter Basch  
Eleanor Baum  
Sigmund Beale  
Morton Berstein  
Theodore Borecki  
Raymond Borichewski  
Howard Boyet  
Richard Burke  
Marvin Chartin  
Donald Duncan  
Burton Fabricand  
Abraham Finkelstein  
Izchak Friedman  
Paul Friedman  
Leary Gilpin  
Benjamin Gross  
Luther Haibt  
George Helme  
Morton Herman  
Esmet Kamil  
Harry Katzan, Jr.  
Max Klinger  
Herman Krinsky  
Joel Levitt  
Haroun Mahrous  
Frank Monasa  
Peter Markstein  
John McClarnon  
Richard North  
Stanley Petrick  
Ida Rafail  
Frank Rand  
Julius Randall, Jr.  
Frank Rankin  
John Rice  
Ben Sandler  
Joseph Schwaije  
Arthur Seidman  
Carole Sirovic  
Herbert Tesser  
Linda Wilson  
Wen Yu  
Demetrius Zelios

# Science & Engineering







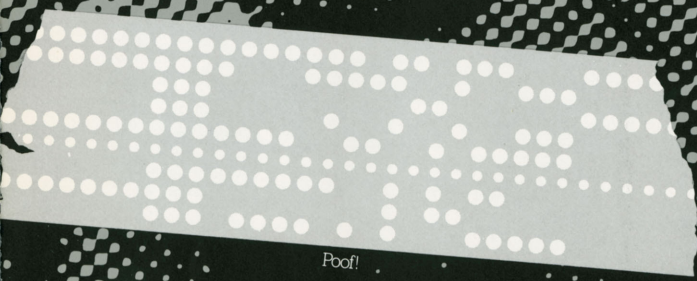


\*\*\*\*\*  
 BATCH RUN 11545-48043  
 JOE STUDENT // 08.22.73  
 425  
 C TO PRODUCE ONE ENGINEER  
 C BEGIN HERE  
 100 READ 101 H.S. RECORD  
 IF (H.S. AVG < 100) 200,220,300  
 200 FORMAT (15H GO TO ADMISSIONS)  
 300 CONTINUE  
 DIMENSION IS (1,4,54,100,50)  
 IF (ACCEPTED) 400,500  
 400 DO 500,1-1,456  
 GO TO MATH I  
 GO TO SCIENCE I  
 500 GO TO HUMANITIES I  
 CONTINUE  
 IF (CUM-15) 500,400,1000  
 900 \*\*\*POSSIBLE ERROR\*\*\*CONTROL  
 FLOWS OUT END OF PROGRAM\*\*\*  
 1000 YOU MADE IT!  
 C REMOVE ENGINEER HERE  
 END  
 STOP//

RUN TIME 4.000 YEARS  
 EST COST \$16.402  
 \*\*\*\*\*





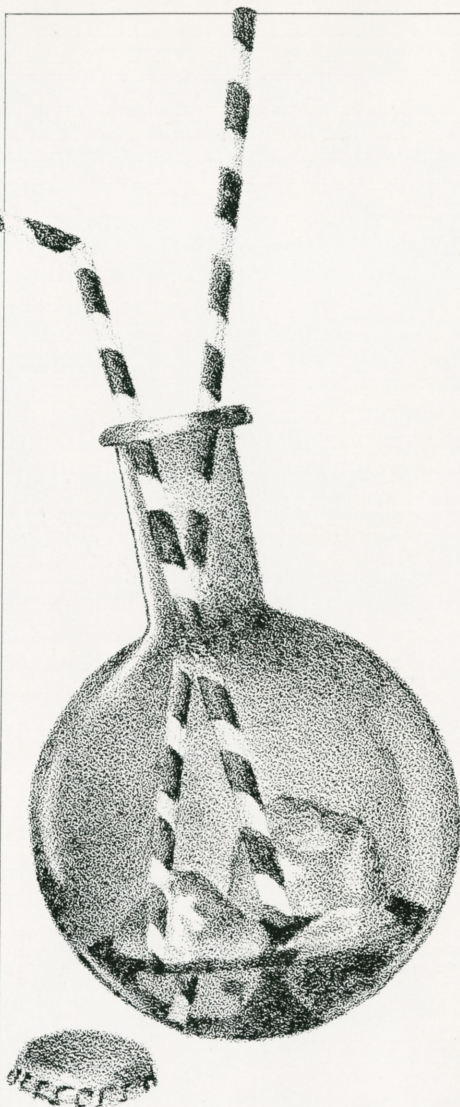


Poof!

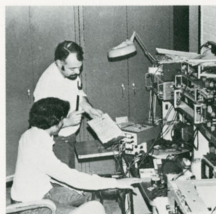


Well, I mean like, dey give me dis yo-yo and they tell me to use it. I mean, like, whoever gave ya yo-yo lessons before. I mean, just because the string busted, ain't no use to get all bent out of shape over it.

As the yo-yo attains a static charge from the Telas coil in excess of 125,000 ergs and is subjected to a magnetic flux of eight or more nano-Webers per centimeter, it attains a state of hyperkinesis and, barring a disruption in the time space continuum, warps tangentially into the future.









# Theatre & Dance

**"All the worlds a stage..."**

—Wm. Shakespeare,  
*As You Like It*

**"I open in Vegas Thursday..."**

—Shecky Green,  
*The Tonight Show*

It is Shakespeare, not Shecky, who proceeds to call us "players in it". Why, then, do we need actors or even theatre? Perhaps some of us are better at baring ourselves naked to a house of 750 than others. Who would you rather see on Broadway, Dustin Hoffman or your Uncle Nat? (Although he's "one heck of a storyteller"—your Aunt Louise.)

Ian Calderon  
Paul Corrigan  
James Cunningham  
Laura Dean  
Michele Geller  
Dick Green  
Michael Halpern  
Peter Harvey  
Jordan Hott  
Herbert Lager  
Kermit Love  
George New  
Nancy Rhodes  
W.M.H. Sciretta  
Carol Spier  
Pauline Tish



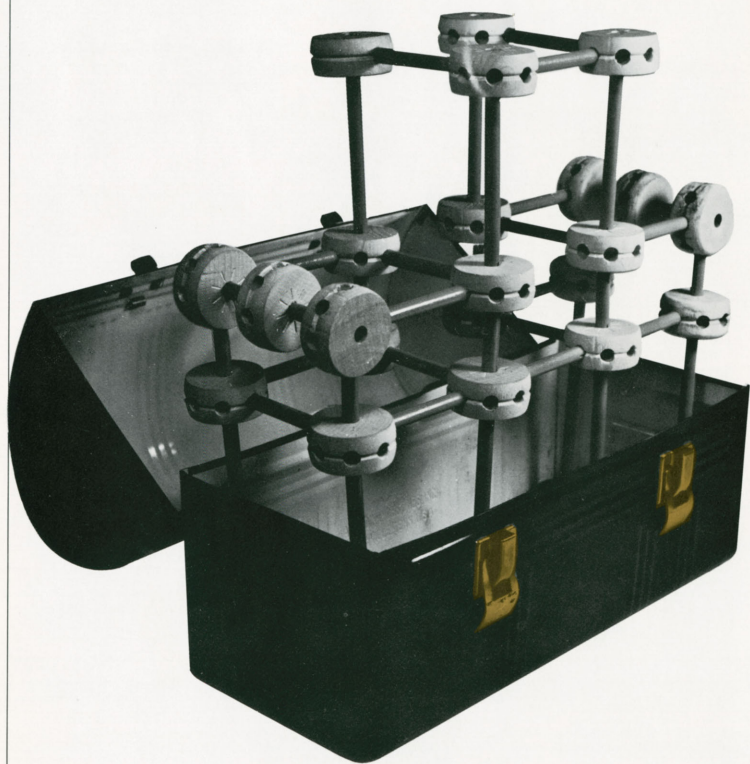


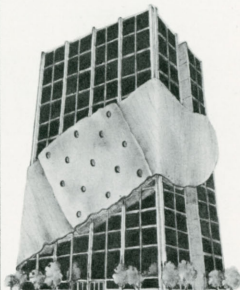
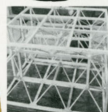
We are constantly acting, putting up different facades with different people. Somehow, though, there are always those people who can take control of an audience.



Actors are everywhere. Look at that guy on your right. We all have the potential to release and recreate emotions at any time, but due to a suppressive society, we learn to bottle up and hide our true feelings, often our most precious possessions. Thus, how does one know if one is ever really ready to enter a life in the theatre?







# CONSTRUCTION MANAGEMENT

In the beginning, when Jack built his house, the site was a muddy wasteland, covered with rocks. Jack said let there be a foundation and nothing happened. So Jack got his shovel and dug a foundation. Jack saw how good the foundation was, but felt a great pain in his back, so Jack hired some labor. Then he said let there be a frame and so it happened, the labor built the frame . . . And so it was—this was the house

that Jack built. He built more than one of course, but it didn't get any easier as he went along. Things got more complicated—building codes and zoning laws weren't around in the beginning. The technology advanced, labor formed unions, and inflation made the cost of everything skyrocket. So Jack had to put his shovel away and pick up a briefcase. There's just more to building these days than just hitting the nail on the head.

Alton Burton  
Phillip Dworkin  
Richard Flanigan  
Leo Kuhn  
Howard Hori  
Herbert Kunstadt  
Joseph LaRocca  
Harry Mahler  
Irving Minkin  
Phillip Olin  
Jules Sells  
Bertram Sherman  
Irving Sigman  
Maxfield Vogel  
Norbert Turkel  
J.S. Unger  
Murray Weber





# ENVIRON AND INTERIO

Evan Bellin  
Rex Curry  
Joseph Paul D'Urso  
Phillip Farrell  
Frederick Goldberg  
Harley Jones  
Stephan Klein  
Laurie Maurer  
R. Guy McGinnis  
James Morgan  
John Pile



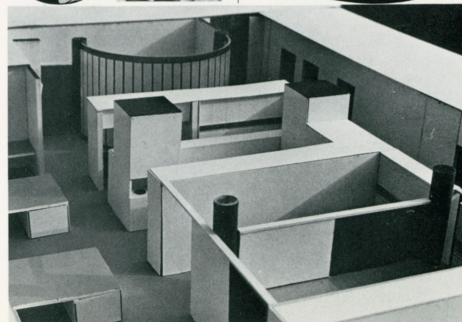
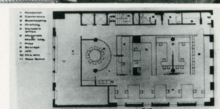
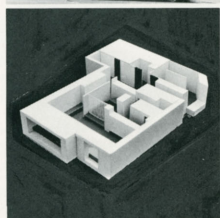
Judy Penick

# MENTAL R DESIGN

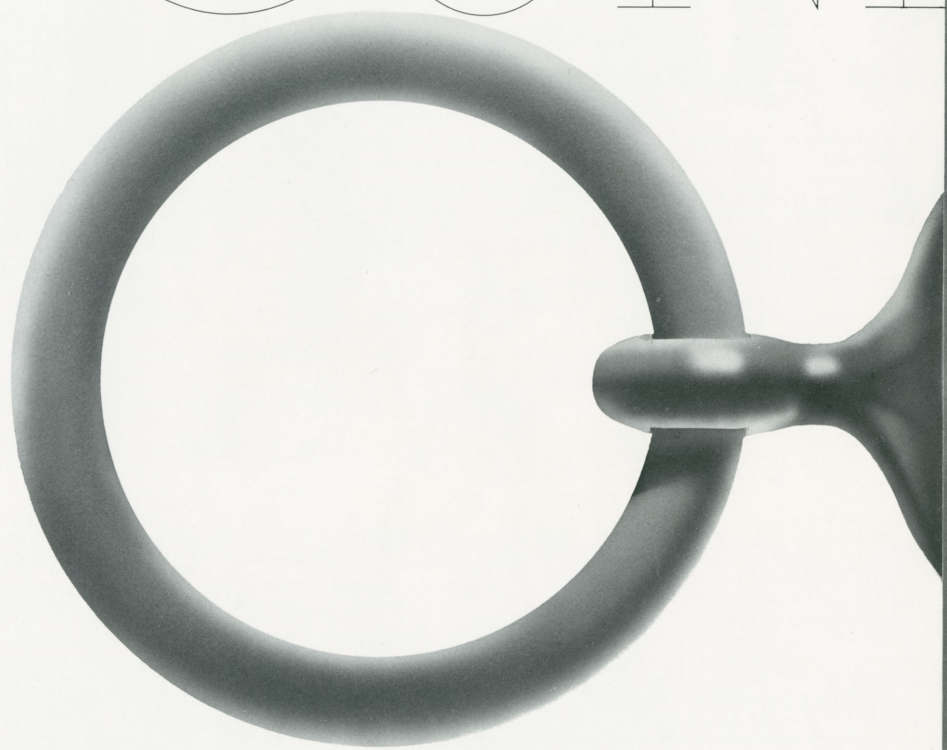


You've been tucked away in some god-forsaken, obscure corner of Pratt for four years, your department forgotten by most and unknown to the rest. That distinct feeling of insignificance left you asking yourself what was it all for. But after your weekend rendezvous with your drafting desk, the crit on your design for turning Notre Dame into the world's largest disco made it all seem worthwhile. You've already forgotten that just a little while ago you were about to turn in the old T-square and use your wrist as a cutting board.

And so what if your parents think that they've just spent twenty thousand so you could learn about the effect of hydrocarbons on the reforestation of the Douglas Fir in Prospect Park. And so what if after your twelfth explanation to them your mother asks for help in choosing the plastic slipcover for that new Danish Modern armchair in the living room. At least you feel comfortable in knowing that you've learned not only how to decorate an environment but also how to decorate *with* an environment.



FOUNTI





# ATION



In this beginning there existed a sect consisting of an institute, a company of gods and a group of students . . .

Herbert Beerman  
Al Blaustein  
Mary Buckley  
Ray Ciarrochi  
Bruce Colvin  
William A. Fogler  
William Fasolino  
Kathryn Filla

David Gates  
Eugene Garfinkle  
Marion Greenstone  
Richard Hall  
Phoebe Hellman  
William Hochhausen  
Ted Kurahara  
Jacob Landau

Edward Lazansky  
Donald MacKinnon  
John Pai  
Joseph Phillips  
Christopher Sanderson  
William Saylor  
Charles Schucker  
Richard Welch

**Words are always thin when trying to describe a great man. What they show clearly is that Philip Schmidt pushed and pulled us, helping us to expand in one way or another. They also show that he will continue to do so. With all other accomplishments aside, we feel that alone is a sign of greatness.**



Gerry Contreras

"A presence that is constant and admirable in intellect and sensitivity is easy to love. The same presence is most difficult to lose."

Bill Fogler

"Every day was a learning experience."

Lilyan Last

"Philip knew himself and in so doing understood us."

Joseph Phillips

"Philip Schmidt was for me a kind of hero in a world where such worship seems to have ceased to exist."

David John Basque

"Professor Philip Schmidt was a human being who had the great capacity to make one question things, a simple thing perhaps, but this leads one to the extraordinary, unending process of learning."

Kathryn Filla

"Most assuredly I can no longer experience his pain, his reality. I am no longer bound by history. He helped me stand on my own two feet. I've lost a friend."

Bill Saylor

"He raised the questions and lowered the illusions."

Steven Bennett

Homage to reason  
Philip when will you die.  
This is the mourning  
Handsome ruddy nose  
I think I miss him  
very much.

Herbert Beerman

"He had a remarkable ability for presenting complicated ideas crisply, briefly, and sometimes humorously."

Marion Greenstone

"The thoughts which are in my mind are such that the reality of having known one as he brings beauty that overpowers even the saddest moments."

Sandy Benjamin

"He was our leader. He was our friend. GOODBYE PHILIP, GOODBYE FRIEND."

Gene Garfinkle

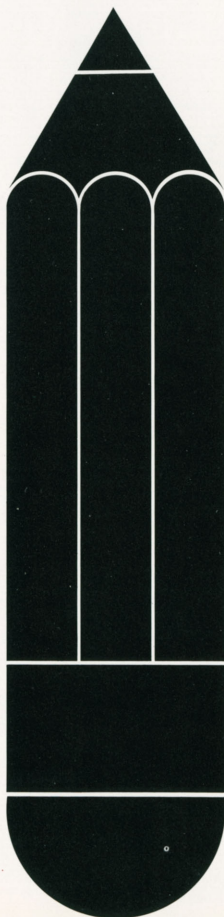


These students, having come from the vast hinterland of much that was nothingness, were young and impressionable. Their world was without form, and void, and darkness pervaded their countenances. Immediately the gods of colour deemed that they should see light and with the help of the theorists, there was light. The students began to see the fantasy world around them with the myriad of beautiful colours that once lay dormant in near darkness. Excitement and optimism filled their eyes.

This was not enough. Soon a second group of gods whose forte was working with plaster and clay decided that there must be form and structure in their world of shapeless space. Shortly after, the students began to mold the mounds of earth that appeared before them as if by magic or miracle. Soon their efforts bore wondrous fruit and the gods saw that this was good. Yet, there was still more to be learned.

A third group, the gods of pen and ink, of paint and crayon, of charcoal and conte, knew that these new students must learn to use line and tone to arrive at an image. They must learn to draw the creatures that moved about them and to render men in their own image. It was not long before figures of great beauty and perfect gesture appeared on the scrolls before them. Excitement was shared by all.

Now it seemed that the gods had given them all that was needed to prepare them for what was yet to come and their work now completed it was time for the gods to rest. With confidence and self satisfaction they sat back and began to watch the powerful lot they had created for soon another group would arrive.

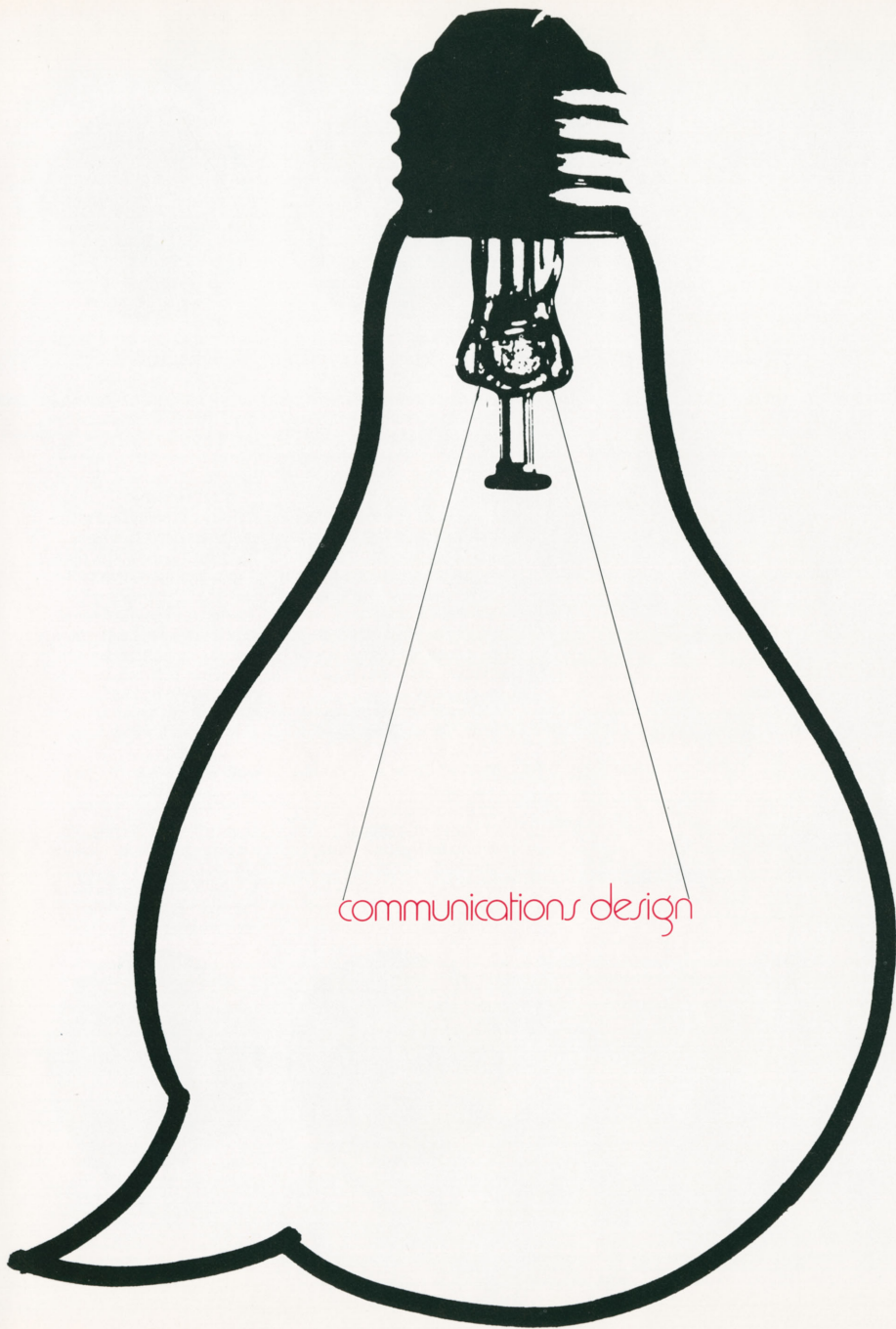


If it's true that people  
without problems lead  
boring lives, the  
communications student  
lives a thrill a minute.  
Problems are everywhere,  
inside and outside. How  
can someone enjoy  
meeting a wall with every  
step?

I wouldn't know but I'm  
sure he has an idea . . .

Donn Albright  
Don Arieu  
Ray Barber  
David Barnett  
Michael Becker  
Frank Bozzo  
Gregory Chislovsky

Dale Clark  
Gerry Contreras  
Bob Dacey  
Kenneth Deardoff  
David Epstein  
Lee Epstein  
David Gates  
Charles Goslin  
Ruth Guzik  
Art Harris  
George Klauber  
Jacob Landau  
Herschel Levit  
Gerald Lynas  
Jacqui Morgan  
Barbara Nessim  
David Passalacqua  
Werner Pfeiffer  
Stan Smith  
Bert Waggot  
Douglas Wink



communications design





On the way to class he stops at Jake's. As he gets his gum and his change a smile spreads across his face, the deadline has been met. He realizes he must also meet his teacher and proceeds to class sans smile.

A pack of gum later his piece is critted and two weeks of tension melt into wonderful relief. With a new problem bouncing in his skull he goes home anxious to begin work on it. He sharpens his pencil, opens his pad, and falls into a deep sleep.

Slowly he fills up his sketchbook. Slowly he fills up his trash can. The answer can come at anytime and anyplace. it may be on the napkin while sitting at Mike's or it may be while sitting on the toilet (and it may stay there).

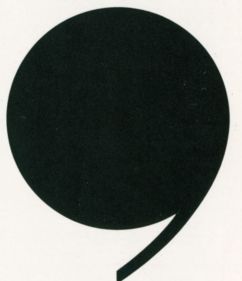
The problem is the first thing to greet him in the morning and at night it



never wants to leave. He thinks constantly. While riding the F train the noise goes unnoticed. At Jay Street he becomes excited with a possibility. At Rockefeller Center he realizes he has gone nowhere.

Whether dramatically or quietly the solution eventually appears, but he is far from finished. Another flurry of sketches will follow until the idea is solid. The hardest part is over but much time will be spent transforming the idea into a finished piece. All along he will ask himself, "Is It good?" It has been said that communications design can be two things; chewing gum for the eyes or chewing gum for the mind.

On the way to class he stops at Jake's. As he gets his change a smile spreads across his face. He knows he has just chosen the gum four out of five art directors recommend.

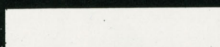




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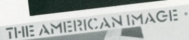


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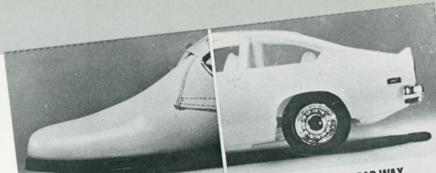


Peter Fero





# Prattler



**SIMONIZ PRESENTS THE FIRST SHOE-POLISH AS TOUGH AS A CAR WAX.**

**A noticeable improvement.**  
For we believe that Visible Difference is truly a remarkable skin care product. And here are the reasons.

To begin with, those pictures you see on the left, which look like the back side of the moon, are micro-photographs of human skin taken about 21 days after the difference. The skin on the left is the skin on the back of the naked eye, this remarkable improvement.



CHARMINT

EWING GUM

VING GUM

GUM

to put gum in after use  
to put gum in after use.



For the eyes; for the mind...





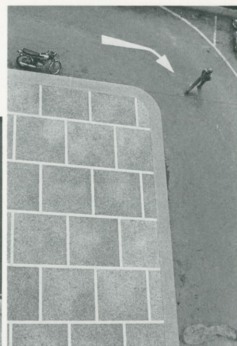
# FILM & PHOTO GRAPHY

"Photography came into being through an artistic urge." "And William Henry Fox Talbot was led to make his . . . researches because he found it difficult to draw." "Anyone who has mastered a few simple instructions can make printable negatives with a pocket camera." "The amateurs range from . . . to the group to whom photography is an extremely serious matter, and who will spare no pains to achieve the technical quality and aesthetic effect they personally desire." Encyclopedia Britannica, Vol. 17:

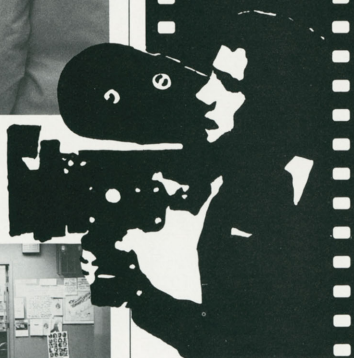
Marty Abrahams  
Allan Brown  
Regina Cornwell  
Diana Edkins  
Robert Fiala  
Arthur Freed  
David Freund  
William Gedney  
Daniel Haskett  
Marvin Hoshino  
Lew Jacobs  
Al Jarnow  
David Langley  
Robert Levin  
Judy Linn  
Babette Mangolte  
Nick Manning  
Paul McDonough  
William Milling  
Alan Newman  
Anthony Nobile  
James Pasternak  
Roger Phillips  
Amy Taubin



BIBLIOGRAPHY. —General: L. P. Clerc, *Photography: Theory and Practice* (English transl., G. E. Brown, ed., London, New York, 1937); J. M. Eder, *Ausführliches Handbuch der Photographie* (3rd ed., Halle, 1927, etc.); C. Fabre, *Traité encyclopédique de photographie* (Paris, 1889; supplements 1892, 1897, 1902, 1906); K. Henney and B. Dudley eds., *Handbook of Photography* (1939); C. E. K. Mees, *Photography* (1937); T. H. Miller and W. Brummitt, *This is Photography* (1946); W. D. Morgan, ed., *The Complete Photographer* (55 parts, 10 vols., 1941–43); C. B. Neblette, *Photography: Its Principles and Practice* (4th ed., 1942).  
P to Plant Quarantine, 1958





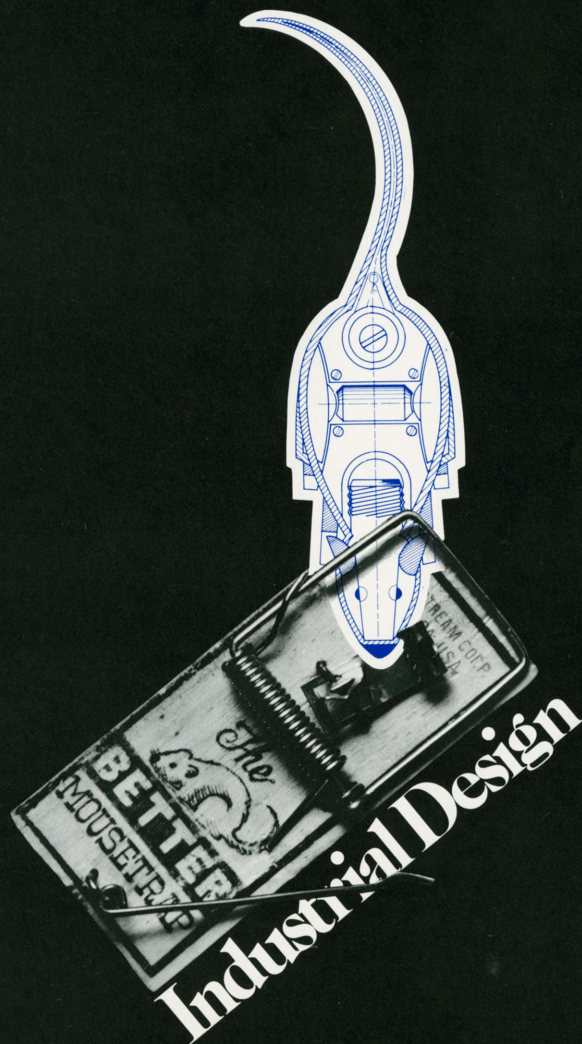


"While depressing flaps A,  
B, C and D, thread  
Flotation-Deck-Supports  
11A and 11B through  
Pool-Edge-Siding "K" and  
at the same time force the  
entire sub-assembly into  
Edge-Receptor-Slit 22  
(Secure with nuts as 4A, 4B,  
4C, 4D and 4E)....

From an instruction sheet  
explaining how to build an  
above-ground swimming  
pool for dolls\*\*

Ralph Applebaum  
Giles Aureli  
Florence Bezruczyk  
Alfred Blumenfeld  
Frederick Blumlein  
William Fogler  
Gerald Gullotta  
Rowena Kostellow  
Joseph Parriott  
Gordan Perry  
Alexander Sarkis  
George Schmidt  
Richard Welch  
Stanley Wysocki





Could Erma Bombeck when she wrote:

It was either Thomas Jefferson or maybe it was John Wayne who once said, 'your foot will never get well as long as there is a horse standing on it.'

have been aware that she had summed up the very logic that has made Industrial Design what it is today? (Could she have known that Victor Papanek once described to me a certain aesthetically oriented design school in Germany as being "mind fucking").

There is no question what design is, the problem is, "What is it like?" Well, Industrial Design is not

unlike many things, as a matter of fact its not unlike anything.

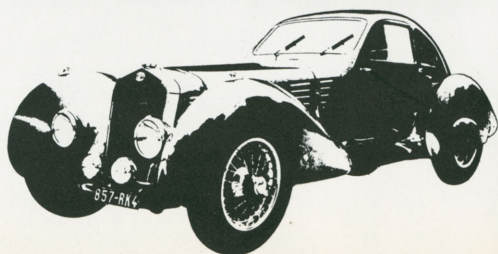
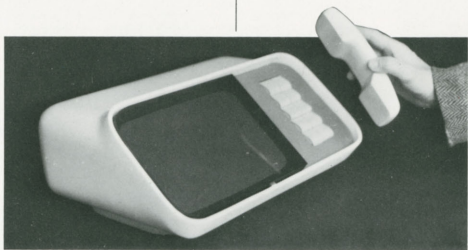
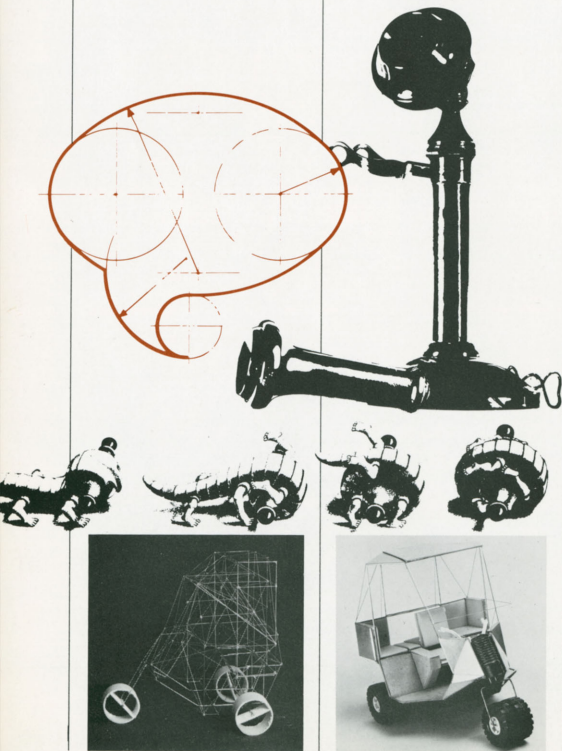
Design education has managed to merge the art of playing with the act of working, after all what else could you say in defence of tea pots designed with emotional connotations reminiscent of your grandmother on your father's side, or the classic, packaging eggs in aerodynamically designed paper constructions and dropping them out of a fourth floor window onto unsuspecting pedestrians below.

These are parts of design education that seldom manifest themselves in the

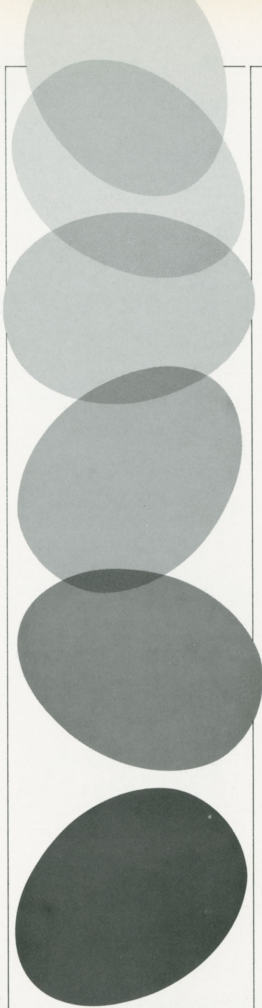
end product, with the possible exception of that five year period where all 362 variations of electric blow dryers on the market entailed subliminal connotations to the male sex organ (a remarkable achievement in so short a time).

Such are the unspoken joys of design education, an experience, as of yet, unequaled, with the possible exception of a "soft" toilet seat.

\*Papanek, V. and Hennessey, J.;  
*How Things Don't Work*, 1977







*Lorenzo*

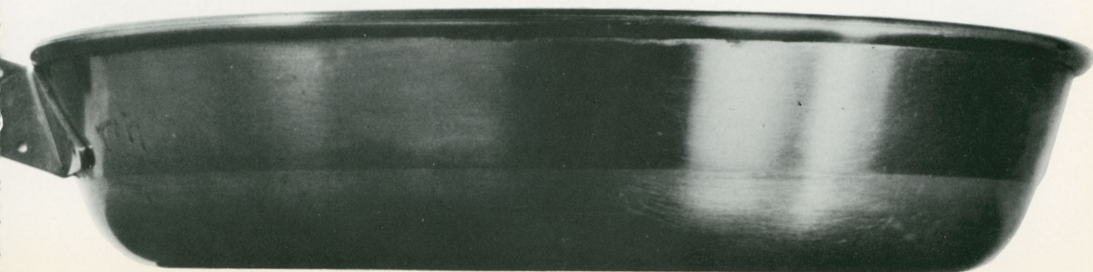


Take a look at yourself. If you really are what you eat, you may have turned into Polysorbate 60 since the last time you checked. Look at the ingredients. A lot more goes into what you eat than you think, or would like to. There's also a lot more to the people behind what you eat than you think. Take a look at the ingredients and you can bet your bottom Bromo that they're capable of a lot more than just cooking up a storm.

Joy Crichlow  
Julia Erwin  
Margaret Franks  
Allan Freedman  
Lynne Garnett  
Joan Goldman  
Renee Hacker  
Irene Judge  
Richard Kemble  
Hilda Kriegenhoffer  
G.E. Livingston  
Pedro Rosso  
Alyette Schizas  
Ina Martin Stewart  
Alfred Zaher



*Seed Science*





Lichow's

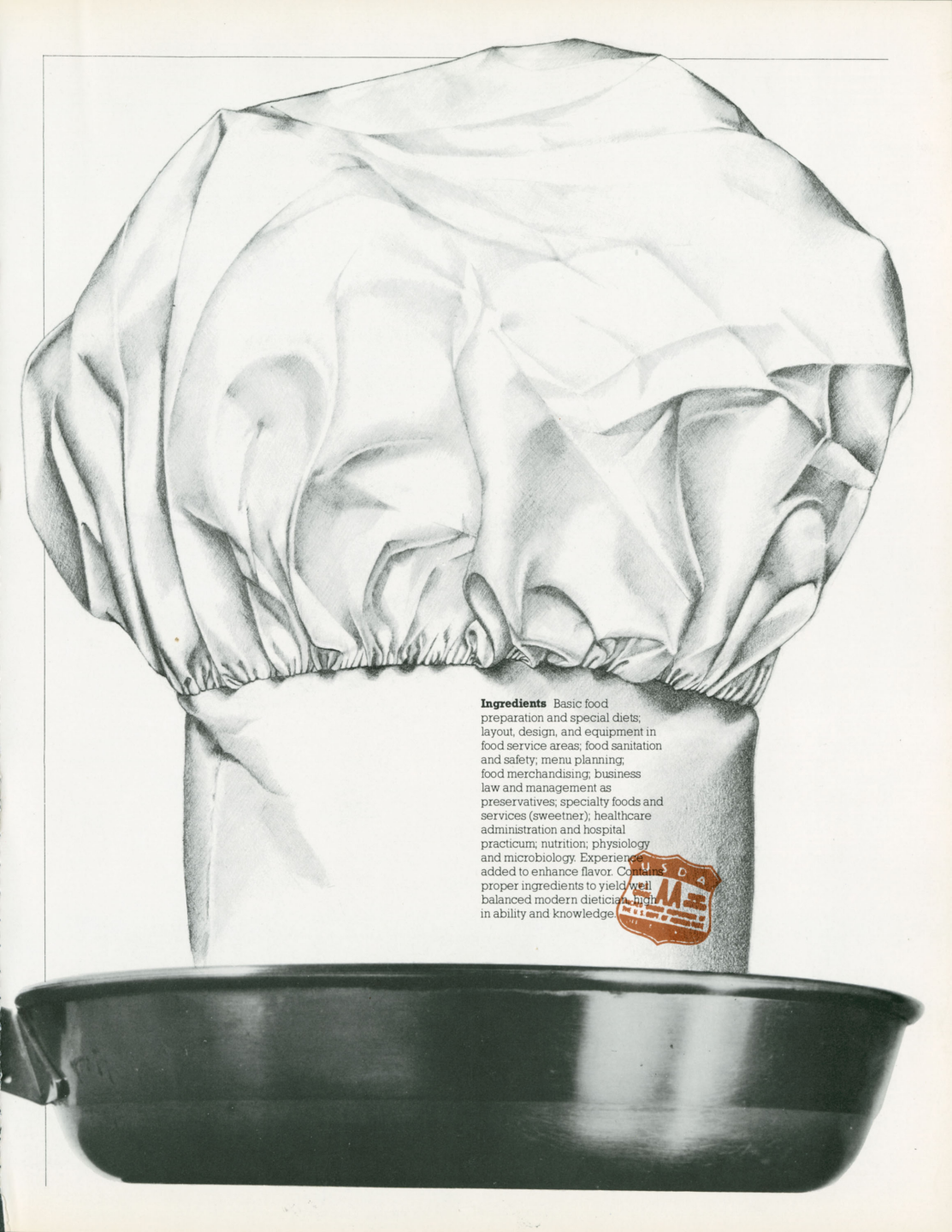
MA

THE FOUR SEASONS  
The Chef  
DOES

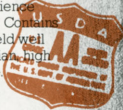


- ★ Good
- ★★ Very good
- ★★★ Excellent
- ★★★★ Extraordinary





**Ingredients** Basic food preparation and special diets; layout, design, and equipment in food service areas; food sanitation and safety; menu planning; food merchandising; business law and management as preservatives; specialty foods and services (sweetener); healthcare administration and hospital practicum; nutrition; physiology and microbiology. Experience added to enhance flavor. Combined proper ingredients to yield well-balanced modern dieticians with ability and knowledge.





# ABC THEATRE

Raimond Abraham Ronald Adams Gilbert Amaga Richard Anderson Luis Aponte-Pares Henry Arnold Robert Aten Carolyn Bachan Daniel Balk Bill Bedford George Beggs Richard Bernstein Noel Phyllis Birkby John Bloch Paul Buckhurst Barbara Carr Glean Chase Edward Cohen Lowell Cohn Jan Dabrowski	Timothy D. Dacey Samuel DeSanto Theoharis L. David Andrew Deutch Robert Devine Ronald DiDonno Conrad Dike James Doman Tony Dominici Ralph Dorazio Juan Downey Arthur Edwards Eleanor Eick John Ellis Samal El Zoghby Robert Esnard David Ehlerton Guiliano Florenzoli Allan J. Forrest Vittorio Giorgini	Jerzy Glowczewski Alex Goldfine Leon Goodman Raymond Gordon Warren Gran David Hack Kenneth Halpern Paul Heyer Michael Hollander Arno Huth Yvonne Isaac Gerald Jacobson John Johansen Richard Kahen Samuel Kaplan Roger Katan William Katavolos Sidney Katz Eytan Kaufman Ismael Khan	Dorothee King August Komendant Richard Koral Harold Kuplesky Hareesh Lalvani Stephen A. Lamb Y.S. Lee Aline Lenaz Gerald Lenaz Irving Levine Louis Lionni John Lobell Mimi Lobell Albert Lorenz Jim Maeda Norman Marcus Felix Martorano Paul G. Mauch Robert Mayers Larry Mersel	William Meyer Nancy Miao Twitchell Marvin Mills Catherine Morrison Stanton Peele Robert Pelosi Susan Perlstein Stuart Pertz Jan Peterson Rosaria Piomelli Stuart N. Pelly Brent Porter John A. Proaccchio George Raymond James Robinson Marvin Roth Donald Ryder Ernest Sage Stanley Salzman Alfred Schimmel	Harvey Schultz John Seley Sidney Shelov Michael S. Simon Arthur Spaet Walter Steinharter Brian Sullivan Thomas J. Thomas Narelle Townsend Michael Trencher Loretta Vinciarelli Christopher Wadsworth Phillip B. Wackack Maurice Wasserman Peter Wilson Virginia Yang Hanford Yang Arthur Zabarkes Lew Zelin Jeffrey Zupan
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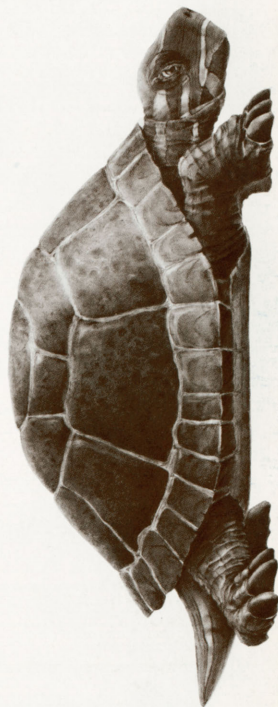
# ARCHITECTURE

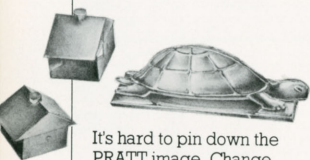






On the first day of architectural school there was a group lecture given in which the head of each department spoke. The speeches were not so much informational as an attempt to infuse the freshman class with the nobility of the art. They cheese and crackered us after the lecture. With each glass of wine, the nobility of architecture became more and more apparent.





It's hard to pin down the PRATT image. Change is constant here and design philosophies clash from one room to another. The turn of the decade upheavals were media charged events that certainly revolutionized the school.

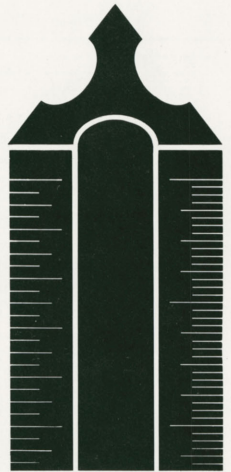
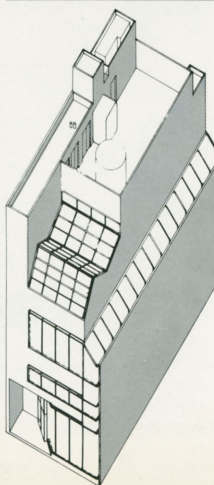
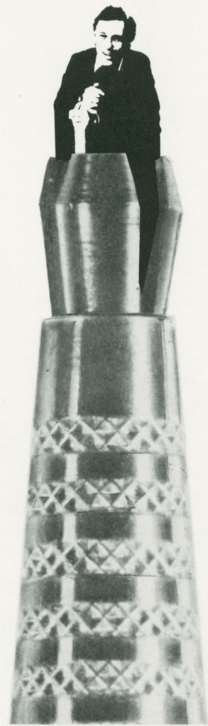
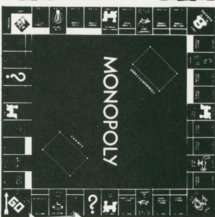
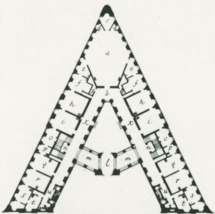
We now have the freedom to call drawing courses "Media", the gymnasium the "Activities Resource Center", the campus maintenance car a "Pratt Urban Vehicle" and working drawings "Planning Management". (Hallelujah! Free at last, free at last.) Come to registration early on bended knee with nineteen hundred dollars and a six-pack.

Architectural history is only two semesters now. Facts only confuse the issue. All institute electives include: "God and his Man", "Literature as a Placebo", and "Preventive Dentistry".

A new director. A new "Resource Center". Collective Drafting Rooms. Changes, changes. Ever since the Student Evaluation system was instituted the wall in the second floor men's room has never looked better.

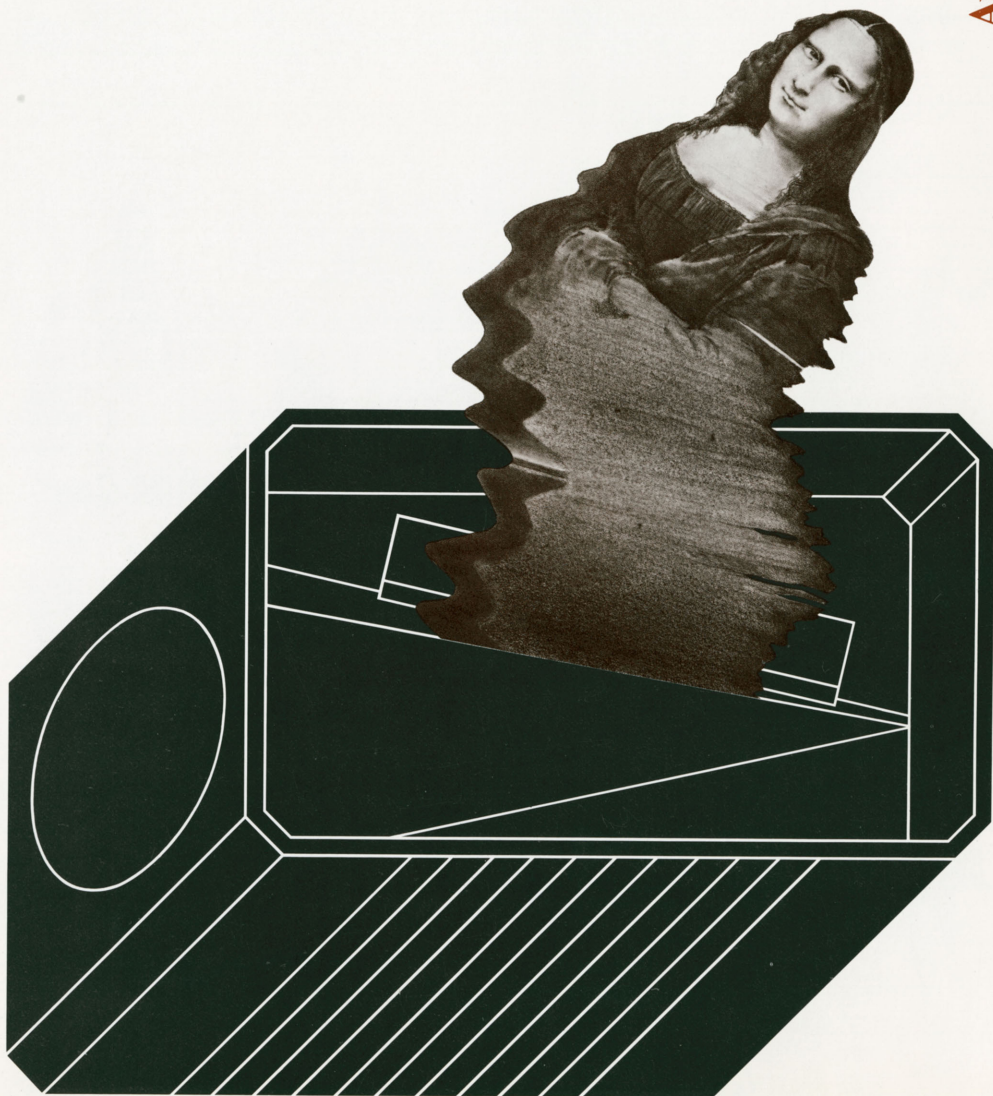






Michael Desiano  
Barbara Erlichman  
Gillian Jagger  
Dorothy McGahee  
Andrew Phelan  
William E. Russell  
Nancy Ross  
Judith Reiss  
Anne M. Sternbach

# Art Education

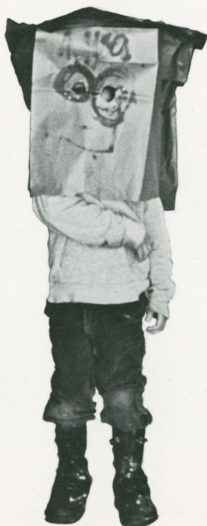
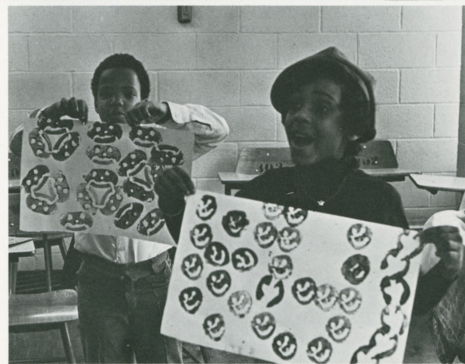
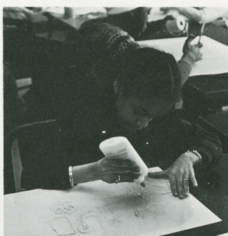






"It's a pitcha of you and mommy. And that's me there with the red hat. I consider it an attempt to two dimensionally synthesize the harmonic interpersonal relationships inherent within the nuclear family by juxtaposing obtuse allegorical value systems and simultaneously contrasting existential

objectivity to the tangential Aryan ideals while inversely relating Nietzscheanistic political concepts to the coagulescence of Western man's primitivistic ambiguity resulting in a clarification of my basic premise concerning the essence of man. And there's my sister being dumb."



# FASHION

*"What is this thou hast done?"*

"Please, look at the bright side of things. These leaves could be very profitable. There are so many possibilities; the long leaf, the mini leaf, strapless evening leaves . . . You could come out with something new every year and before you know it you'd have your own Lincoln Continental edition."

*"Perhaps thou hast done well, but these leaves are so fragile, they won't even survive a photo session. Perhaps skins . . ."*

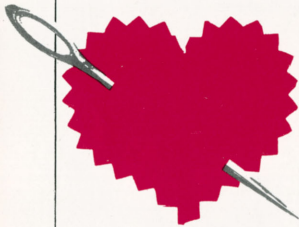
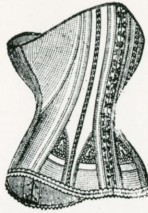
"Now you're talking! Could you have them ready by Tuesday and make the pants real tight?"

*"No, I don't think so. These clothes must be functional, too. You see, you have a lot of walking to do."*

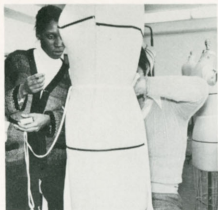
Paul Agule  
Jane Augustine  
Felix Buttar  
Marilyn Church  
John Cloonan  
Linda Daley  
Madeline Darling  
Rose Fabricant  
Murrel Fleming  
Linda Goldberg  
Judie Grimaldi  
Thomas Hass  
Barbara Hanlon  
Susan Jones  
Nina Kurtis  
Marion Lillard  
Carol Luiken  
Charles Macri  
Melissa Meyer  
Frank Manuela  
Sheila Murell  
Junnosuke Ohno  
Julia Poteat  
Marery Quackenbush  
Tas Speyer  
Gladys Tallis  
Paula Vogelsang



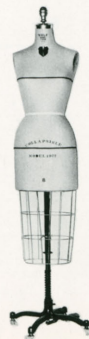








. Damn it Lucille, stand up straight! I've seen hunchbacks with better posture. Did I tell you what happened with the gown? It worked out well but I had to take in four inches. You're getting fat, Lucille. Anyway she looked great. That's all I really want. I just want to make women look beautiful. That's the bottom line. It's a shame you don't get a chance to receive the compliments. Would you like to wear this dress, go out with it? I mean it, Lucille. It may be hard wheeling you into a cab but I'm sure I can do it. Lucille, calm down, its only one night. Marriage? Lucille . . . you've lost your head.



Fashion is not around us, it is on us. That is what separates it from every other kind of design. Fashion identifies, protects, and enhances the human body every day. Nothing can be more intimate.







At the same time fashion is far reaching. Just as we observe what someone is wearing and make various associations we also do the same for groups of people. Fashion is a mirror. Every time period has its distinctive clothing which speaks of the events of the day. In some cases it caused those events. It's hard to imagine all this while putting on your socks in the morning but you ought to consider it.



# FINE ARTS

Rudolph Barank  
Ernst Benkert  
Richard Boye  
Ernest Briggs  
Howard Buchwald  
Richard Edelis  
Anne Carlson  
Patrick Faust  
Alan Fenton  
Judith Goldman  
Janet Grishow  
Phoebe Hellman  
Cecilia Herdman  
Arthur Hoheeb  
Leid Isotani  
Red Kurahara  
Mohammed Khalil  
Michael Krugin  
Luis Lo Monaco  
Michael Malpass

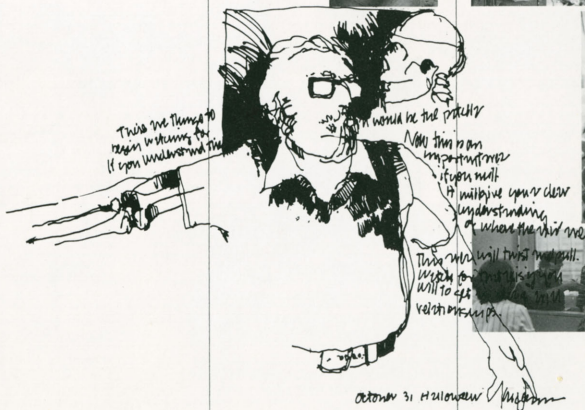
Salvatore Montano  
Donna Moran  
Olivia Netzer  
Toshio Odate  
John Pai  
Leon Polansky  
Michael Ponce de Leon  
Richard Pugliese  
Tomaso Puliatto  
Elaine Rapp  
Clare Romano  
Anthony Saris  
James Silva  
Joseph Smith  
Alfonso Solimene  
Jack Sonenberg  
Joseph Stapleton  
Jeff Stone  
Vasilas Toulis







If one were to make a hasty generalization and say that the fine artist wears paint splattered, torn, blue jeans, and always has a paint brush in their hand, then one is likely to get a wet palette in their face. In actuality, there is no general description or easy way to sum up fine arts. In the same way that a grade cannot be assigned to one's creativity, neither can words. This act of creation is an experience and must be felt to be appreciated. Short of telling anyone to go out and "feel" art, just look around and these things will astound you . . .



October 31 Halloween

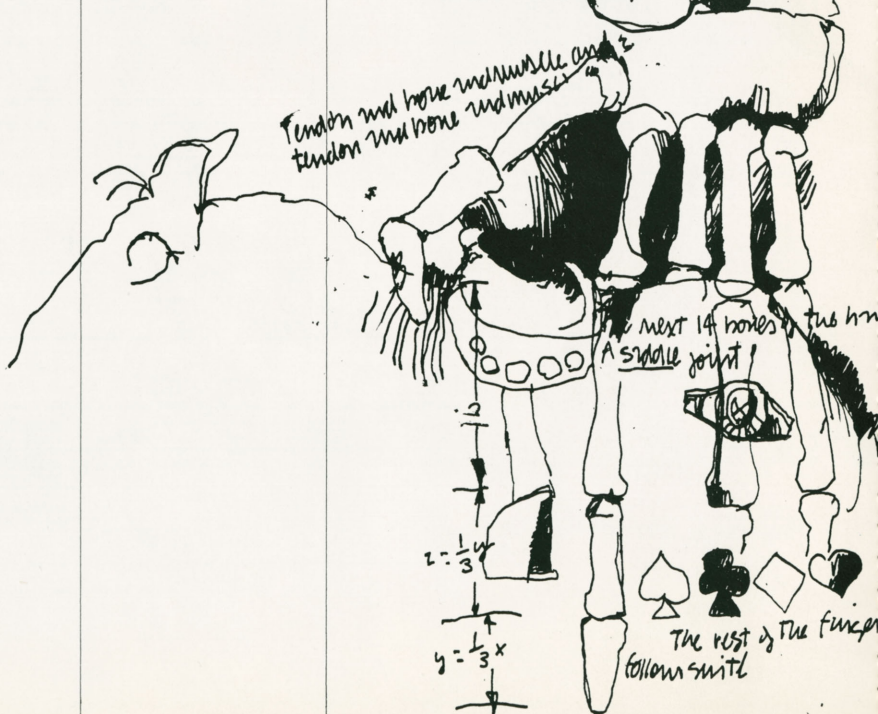






CHRISTINE

we have the known 14 joints  
 otherwise, quite obviously the  
 bone structure would hit. The  
 structure of the hand. Have derling  
 crystal, metacarpal, the finger.  
 One more bone in the hand than in  
 the foot. A little bump on the  
 outside. Horse has the thin bone extremely  
 large. As we know up the world to  
 the little finger. to the little finger.



October 31 Halloween Uncolored



*These are really the  
thoughts of all men in all  
ages and lands, they are  
not original with me,*

*If they are not yours as  
much as mine they are  
nothing, or next to  
nothing,*

*If they are not the riddle  
and the untying of the  
riddle they are nothing,  
If they are not just as close  
as they are distant they  
are nothing.*

*This is the grass that grows  
wherever the land is and  
the water is.*

*This is the common air that  
bathes the globe.*

—“Song of Myself,”  
Walt Whitman

Juana Alegre  
Daniel Aspis  
Jane Augustine  
Sigmund Beale  
Harrison Bounds  
Felix Buttar  
Joseph Cobitz  
Marilyn Coffey  
Henry Cox  
Carl Craycraft  
Lenore Drumheller  
Kathleen Earley  
M.T. Eckhard  
Elliot Feingold  
Rolf Fjelde


Josef Garai  
Marie Gehlbach  
Daniel Gerzog  
Estelle Horowitz  
Dorothy Ichioka  
Hesper Jackson  
Lee Lombard  
Robert McMaster  
Linda Metcalf  
Jack Minkoff  
Anthony Missere  
George New  
Norman Oakes  
George Obiozor  
Judith Padow  
Rosemary Palms  
Irving Perlman  
Susan Perlstein  
Richard Perry  
Douglas Robbins  
Philip Roddman  
Carole Rosenthal  
George Schmidt  
Sidney Schwartz  
Oscar Shaftel  
Terry Seigel  
Tobin Simon  
Morton Sloane  
Carole Stemmler  
Wayne Sunderland  
Jill Teitelman  
Kenneth Wallace  
Sherwood Weber  
Jules Wein  
Joan Wertheim  
Sal Westrich  
Nick Yank



humani-  
n. the branch  
are concern

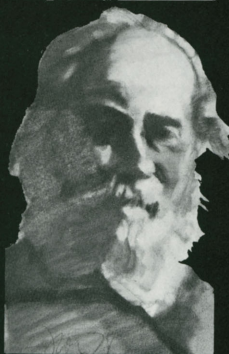




 **es** (hū mā  
hes of learnin  
ed with man



Walt Whitman







The humanities: the thoughts of all men in all ages and lands. The branches of learning that stem from our own veins, that thrive with our own blood. We are the source. We are the very root. For this reason, the humanities can never be learned.

Instead, they are discovered. They are discovered inside ourselves, for they are integral with what is most essentially human: emotion, and thought, and understanding. It becomes impossible to separate the discoveries of our own

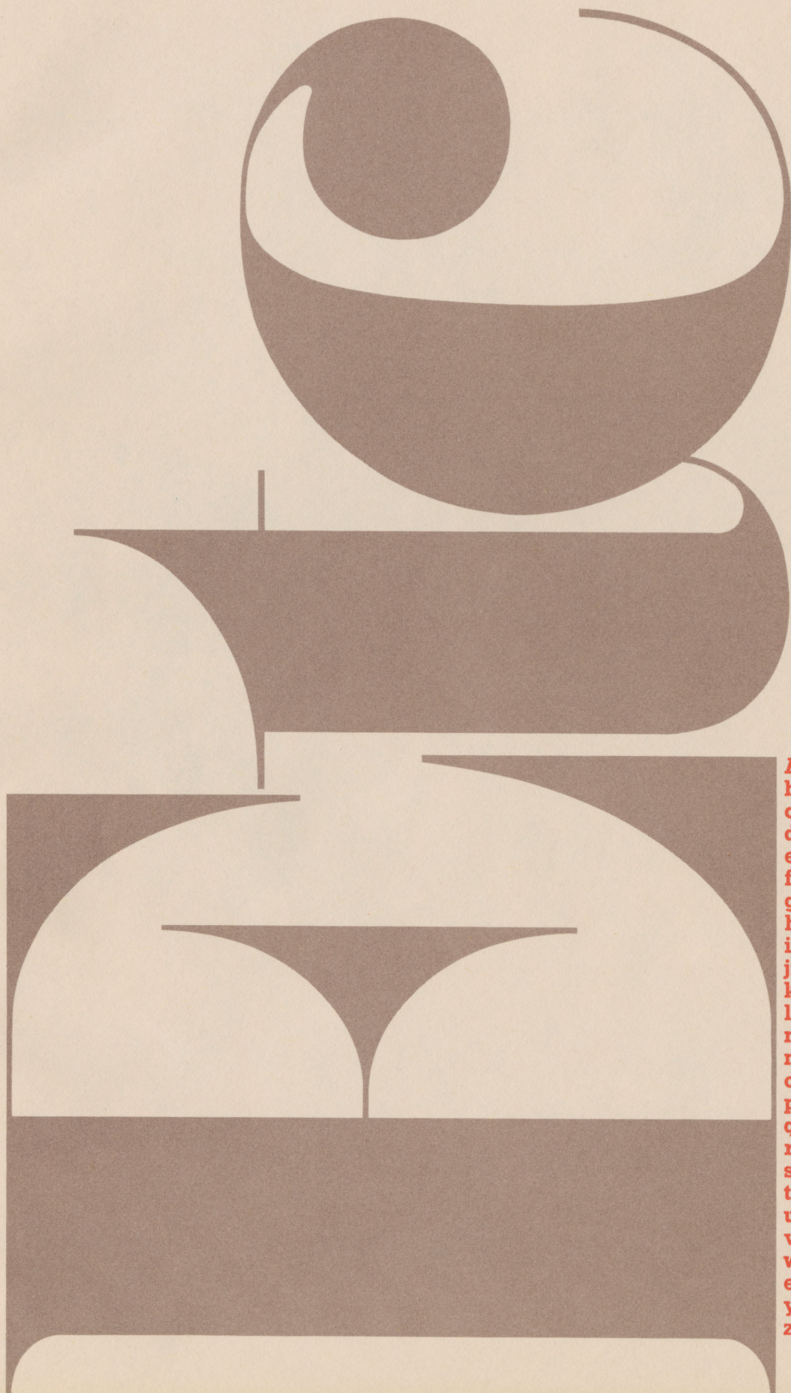
minds and souls from those of the works which stimulated them. And it is indeed possible that the knowledge granted to us by the humanities is never new knowledge; what is new is the consciousness of that knowledge.



This is the study of the humanities: to stroll, saunter, crawl through the woods; to pick up fallen leaves; to smell, touch, examine the remnants of prior generations; to witness the leaves crumbling into your own flesh. To understand.







A  
bonafide,  
colorful  
downright  
entertaining,  
first-hand,  
graphic  
hodge-podge  
incorporating  
jive  
kibitzing,  
lacking  
mere  
nonsensical,  
oratorical,  
pussyfooting  
quibble,  
retaining  
sophisticated  
triviality,  
unquestionably  
vivacious  
whoop-de-doo,  
exalting  
youngblooded  
zaniness.

# A

## ALUMNI

Donald Hall (E.E. '19)  
Designer of the Spirit of St. Louis

David Sarnoff (E.E. '11)  
RCA's former Chairman of the Board

James Kelso (A.D. '49)  
Designed U.N. Flag

James Cavanagh  
New York's first Deputy Mayor

Edward Koren and Jules Pfeiffer (A.I. '48)  
Cartoonists in the New Yorker and the Voice

The designers of the  
Sungway, Thunderbird,  
Duster, Continental,  
and the Lincoln







Carl Basile

B

BOREDOM

*C. Basile*

C

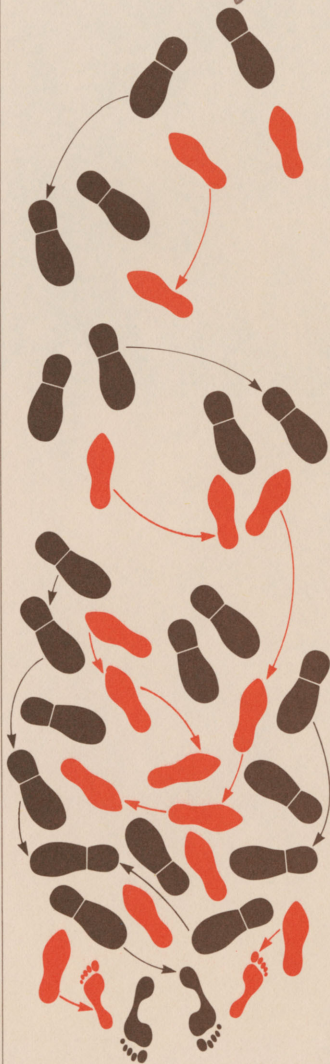
New York City.

Brian Griffin





# DANCES



Judy Ponsky

# ENTERTAINMENT



# FRATERNITY

Oh, Oh, Oh, Hanna,  
My Delta Gamma,  
She's got a shape just like a  
baby grand piano.  
She's not so nifty,  
She weighs two-fifty,  
But all the fattest girls are  
relished by the best of  
men.  
So, oh, oh, oh, Hanna,  
My Delta Gamma,  
I'll put my arms around you  
as far as they will go, go,  
go, go, go.  
I don't want no mashed  
potatoes,  
Alls I wants a hot tomato,  
Hanna!  
My Delta Gamma, Gamma,  
Gamma, Gamma, Theta.  
Rah, what, rah, what, rah!

Robin Kuenen







g





J Jay Street Flatbush DeKalb Myrtle Junior's Dottie's Erick's  
 Tony's Cino's Mike's Jake's Charlie's Johns&Johns&Johns Adami's  
 Dan's Ely's Joe's Spiro's Billy Junior's Steve's Pratt Grocery Sterling  
 Red Awning Venice Alibi Jade Inn Two Steps Down Francine's Key  
 Brooklyn Country Citibank Prudential J&M A&P P.O. 88th



**DRAFTING SUPPLIES**  
**& SONS**  
**Materials**  
**219**  
 ington Ave., B'klyn, N.Y. 11205

**JAKE'S**

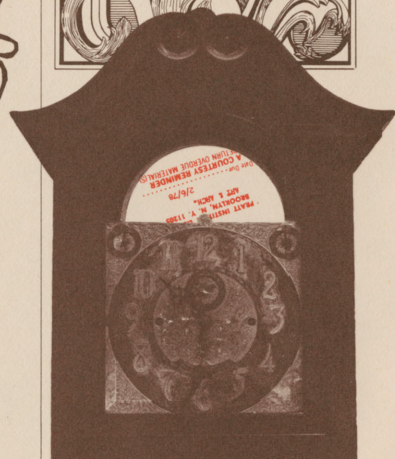
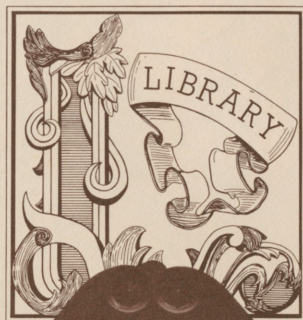
**STATIONERY & DRAFTING SUPPLIES**  
**S. STEINHAUER & SONS**  
**Artist Materials**  
**789-9219**  
 321 DeKalb Ave. Near Washington Ave., B'klyn, N.Y. 11205

**JAKE'S**





KINKY







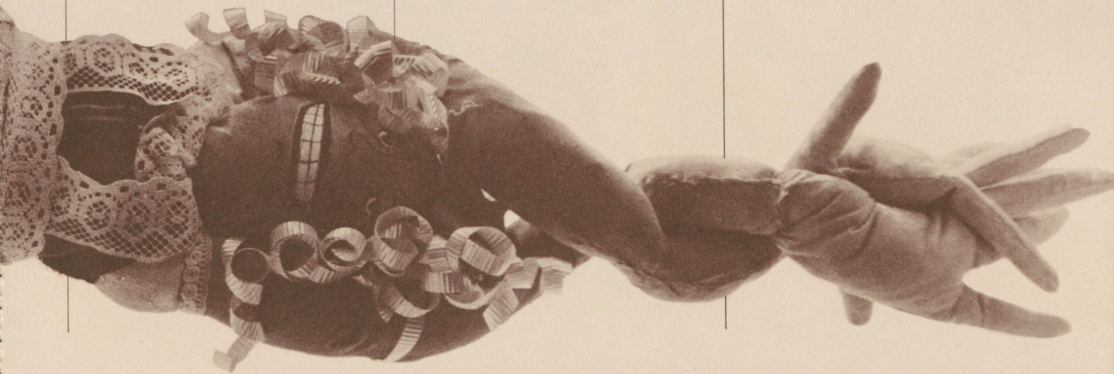
Poor, poor Mary Jane  
Going through your  
growing pains  
Thinking 'bout all your  
brand new hopes  
Feeling as though at the  
end of your rope  
You know you must  
go higher...

Poor, poor Mary Jane  
Running with your  
rolling brain  
Sort it out over a  
cup of tea  
Where to go and  
what to be  
You know you must  
go higher...

Poor, poor Mary Jane  
You want to scream  
but can't explain  
To have, to have  
you have not  
Even one chicken  
in your pot.



ALL NIGHTERS

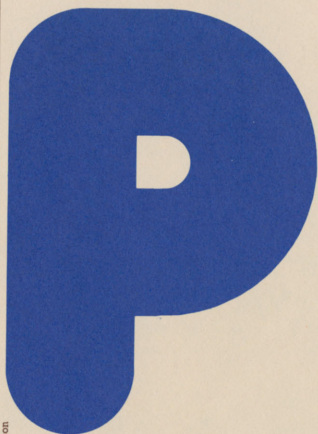


## ORGANIZATIONS



Russell Haldridge

## P.I. SHOP

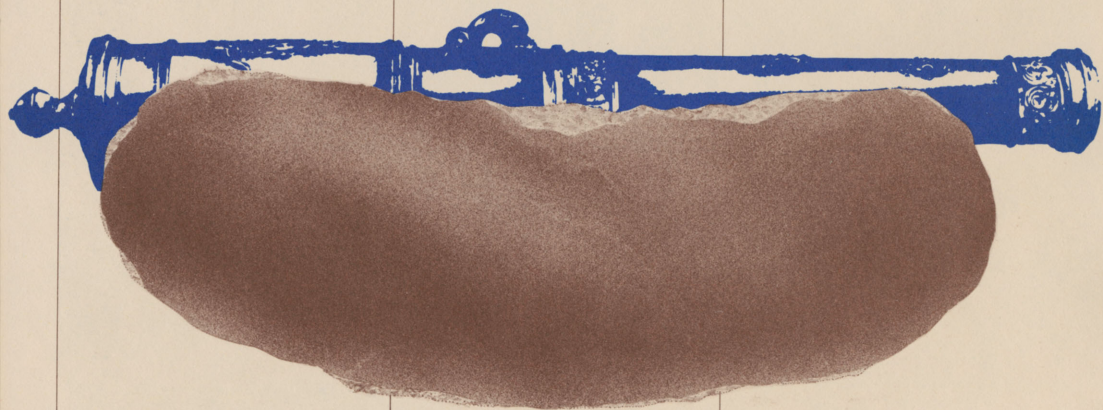


Brent Robertson

## QUALITY



Jerry Gable





RELIGION



SPORTS





T G I F

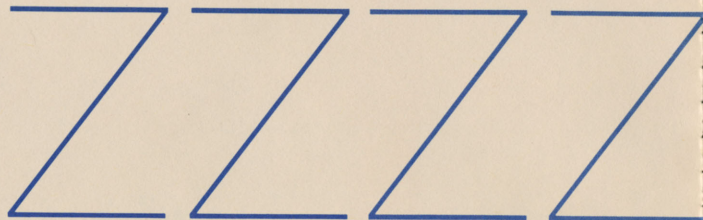


unlock  
unpack  
undergraduate  
unworldly  
unaware  
uncouth  
uneasy  
unknown  
unsociable  
unpopular  
unhappy  
uncertain  
unbearable  
unless  
untimely  
unexpected  
unusual  
unabashed  
unbutton  
underwear  
undulate  
unlimited  
unequaled  
until  
undecided  
unwilling  
untouchable  
unscrew  
unproductive  
ungrateful  
unworthy  
unreasonable  
unAmerican  
unbelievable  
unreal  
unforgettable  
unconscious  
UNCLE!





Curtis King



WPIR



Brian O'Brien



Xingu family. See part 1.

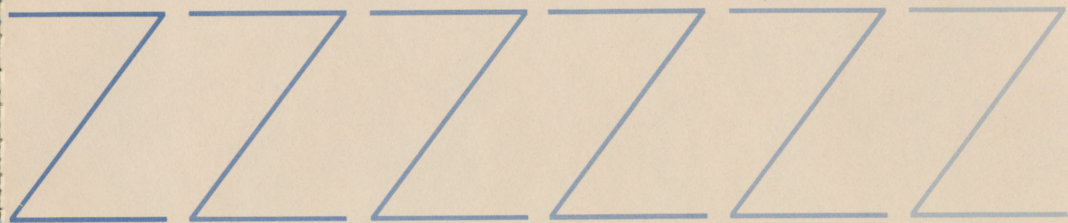
Xin-gu (shing-goo'). A river of Brazil, rising in central Mato Grosso and flowing 1,230 miles generally north to the Amazon.

Xin-gu- sword



Michael Gibbs







# Whew!

## **It's a book!**

**We stayed up nights waiting for the final labor to begin, downing cups of black coffee, thankful for the caffeine. The kicks tripping, the heartbeat accelerating, the life swells. The moment comes. The push, the calls to push. All energies focused on this one moment. The hands pull at creation. This is the instant of birth.**

**Congratulations!**

**It's a book!**

## **Concept, design & editing**

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Michael McGinn

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**Whew again!**

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Steve Polivy

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